



**REGIONAL TRANSPORTATION COMMISSION**

*Metropolitan Planning • Public Transportation & Operations • Engineering & Construction*

Metropolitan Planning Organization of Washoe County, Nevada

**Meeting Date:** 11/17/2022

From: Daniel Doenges, Director of Planning

**RECOMMENDED ACTION**

Acknowledge receipt of the monthly Planning Activity Report.

**BACKGROUND AND DISCUSSION**

See Attachment A for Background and Discussion.

**FISCAL IMPACT**

There is no fiscal impact related to this action.

**PREVIOUS BOARD ACTION**

There has been no previous board action taken.

## PLANNING STUDIES

## ATTACHMENT A

|  |   |
|--|---|
| <b>McCarran Boulevard Corridor Study</b>   |   |
| Dan Doenges, Project Manager   | <a href="https://www.rtcwashoe.com/mpo-corridor-plan/mccarran-boulevard-corridor-study/">https://www.rtcwashoe.com/mpo-corridor-plan/mccarran-boulevard-corridor-study/</a>   |
| <i>Status: Public outreach underway and comments being compiled. Draft report under development.</i> |   |
| <b>Verdi Area Multimodal Transportation Study</b>  |   |
| Xuan Wang, Project Manager   | <a href="https://www.rtcwashoe.com/mpo-corridor-plan/verdi-area-multimodal-transportation-study/">https://www.rtcwashoe.com/mpo-corridor-plan/verdi-area-multimodal-transportation-study/</a>                                     |
| <i>Status: The project team is preparing for the second project TAC meeting.</i>                     |   |
| <b>Virginia Street Transit Oriented Development (TOD) Planning Study</b>                             |   |
| Graham Dollarhide, Project Manager   | <a href="https://www.rtcwashoe.com/mpo-corridor-plan/south-virginia-street-transit-oriented-development-tod-study/">https://www.rtcwashoe.com/mpo-corridor-plan/south-virginia-street-transit-oriented-development-tod-study/</a> |
| <i>Status: Procurement process underway.</i>   |   |
| <b>Active Transportation Plan</b>  |   |
| Dan Doenges, Project Manager   | <a href="#">N/A</a>   |
| <i>Status: Procurement process underway.</i>   |   |

## ONGOING PROGRAMS

|  |   |
|--|---|
| <b>Bicycle and Pedestrian Planning</b>   |   |
| RTC Planning and Engineering Staff   | <a href="https://www.rtcwashoe.com/metropolitan-planning/">https://www.rtcwashoe.com/metropolitan-planning/</a> |
| <i>Status: Ongoing collaboration with partner agencies on several initiatives to improve bicycle and pedestrian safety &amp; facilities:</i> <ul style="list-style-type: none"><li>• <i>Agreement for the bicycle and pedestrian count program executed and staff is strategizing count locations.</i></li></ul> |   |
| <b>Vision Zero Truckee Meadows</b>   |   |
| James Weston, Project Manager  | <a href="https://visionzerotruckeemeadows.com/">https://visionzerotruckeemeadows.com/</a>                       |
| <i>Status: Meeting held on October 17, 2022</i> <ul style="list-style-type: none"><li>• <i>Regional crash analysis underway.</i></li></ul>   |   |

## COMMUNITY AND MEDIA OUTREACH ACTIVITIES

| <b>Outreach Activities</b>  |  |
|---|--|
| Lauren Ball, Project Manager  |  |
| <i>Status: RTC staff conducted the following outreach activities from October 20 – November 17:</i> |  |
| <i>October 20</i>   | <i>Stuff A Bus: Children In Care Donation Drive</i>  |
| <i>October 26</i>   | <i>AMPO Annual Conference Seminar - Innovations in Community Engagement for Corridor Planning</i>  |
| <i>November 2</i>   | <i>RTC Citizens Multimodal Advisory Committee (CMAC) Meeting</i>   |
| <i>November 3</i>   | <i>RTC Technical Advisory Committee (TAC) Meeting</i>  |
| <i>November 3</i>   | <i>AMPO Emerging Technologies Working Group Meeting -RTC Planner Xuan Wang moderated meeting</i>   |
| <i>November 3</i>   | <i>UNR Reynolds School of Journalism Class - RTC Participation in Public Relations Ethics Panel</i>  |
| <i>November 9</i>   | <i>Planning Career Fair at UNR hosted by NVAPA Northern Section</i>  |
| <i>November 9</i>   | <i>2022 Nevada Transportation, Tourism, and Trails Summit Presentation – Applying Crash Data Analyses to Improve Roadway Safety in the Truckee Meadows</i> |
| <i>November 9</i>   | <i>2022 Nevada Transportation, Tourism, and Trails Summit Presentation - Vision Zero Update</i>  |

| <b>Media Relations &amp; Social Media</b>   |  |
|---|--|
| Lauren Ball, Project Manager  |  |
| <i>Status: The RTC issued 6 news releases and received 4 media inquiries regarding Peckham Lane closures, the McCarran Boulevard Corridor Study, RTC office hours and transit schedules for Nevada Day, RTC’s VANPOOL program, contract-administration litigation, free transit on Election Day, free transit on Veterans Day, and Vision Zero time-change awareness.</i>   |  |
| <i>Social media was used to promote and provide information about the RTC Board Meeting, Peckham Lane closures, the McCarran Boulevard Corridor Study, RTC office hours and transit schedules for Nevada Day, RTC’s VANPOOL program, free transit on Election Day, free transit on Veterans Day, Vision Zero time-change awareness, a survey by the Placer County Transportation Planning Agency about potential rail service between the Bay Area/Sacramento/Reno-Tahoe, Neoma Jardon Day, and more.</i> |  |
| <i>Social media metrics for the month of October: 16,475 impressions on Facebook, Twitter, YouTube, and Instagram.</i>  |  |

| <b>Informational Materials and Video Production</b>   |  |
|---|--|
| Lauren Ball, Project Manager  |  |
| <i>Status: Four topics were broadcast on KOLO-TV for The Road Ahead with RTC. Segments included information about the Ed Pass Program that provides free transit with a UNR or TMCC ID, pedestrian safety information with the upcoming time change, details about the McCarran Boulevard Corridor Study, and free transit on Election Day.</i> |  |