



REGIONAL TRANSPORTATION COMMISSION

Metropolitan Planning • Public Transportation & Operations • Engineering & Construction

Metropolitan Planning Organization of Washoe County, Nevada

Meeting Date: 9/16/2022

From: Dan Doenges , Director of Planning

RECOMMENDED ACTION

Acknowledge receipt of the monthly Planning Activity Report.

BACKGROUND AND DISCUSSION

See Attachment A for background and discussion.

FISCAL IMPACT

There is no fiscal impact related to action.

PREVIOUS BOARD ACTION

There has been no previous board action or direction on this item.

McCarran Boulevard Corridor Study	
Dan Doenges, Project Manager	https://www.rtcwashoe.com/mpo-corridor-plan/mccarran-boulevard-corridor-study/
<i>Status: Draft project recommendations under development. Project TAC meeting held in September.</i>	

Verdi Area Multimodal Transportation Study	
Xuan Wang, Project Manager	https://www.rtcwashoe.com/mpo-corridor-plan/verdi-area-multimodal-transportation-study/
<i>Status: The project team is preparing for the second project TAC meeting.</i>	

Virginia Street Transit Oriented Development (TOD) Planning Study	
Graham Dollarhide, Project Manager	N/A
<i>Status: Procurement process underway.</i>	

Active Transportation Plan	
TBD, Project Manager	N/A
<i>Status: Procurement process underway.</i>	

ONGOING PROGRAMS

Bicycle and Pedestrian Planning	
RTC Planning and Engineering Staff	https://www.rtcwashoe.com/metropolitan-planning/
<p><i>Status: Ongoing collaboration with partner agencies on several initiatives to improve bicycle and pedestrian safety & facilities:</i></p> <ul style="list-style-type: none"> • <i>RTC is collaborating with City of Reno with the Micromobility Study.</i> • <i>Staff attended Bicycle Friendly Community workshop in August with other state, regional, and local partners.</i> • <i>Staff attended ThinkBike workshop in September with other state, regional, and local partners.</i> • <i>Bicycle and pedestrian count program being updated.</i> 	

Vision Zero Truckee Meadows	
James Weston, Project Manager	https://visionzerotruckeemeadows.com/
<p><i>Status: Meeting held on August 15, 2022</i></p> <ul style="list-style-type: none"> • <i>Staff is working on updating the Vision Zero Action Plan.</i> • <i>Local jurisdictions have provided relevant pedestrian safety policies and programs for inclusion/reference in the plan.</i> • <i>Regional crash analysis underway.</i> • <i>Bi-weekly meetings with the local jurisdictions and SRTS to discuss collaboration on the Safe Streets for All grant opportunity continue.</i> 	

COMMUNITY AND MEDIA OUTREACH ACTIVITIES

Outreach Activities	
Lauren Ball, Project Manager	
<i>Status: RTC staff conducted the following outreach activities from August 5 – September 16:</i>	
<i>August 5</i>	<i>Mill Street Stakeholder Meeting with Saveway Motors</i>
<i>August 8</i>	<i>North Valleys CAB - Sky Vista Project presentation</i>
<i>August 10</i>	<i>Mill Street Stakeholder Meeting with Model Dairy</i>
<i>August 11</i>	<i>Arlington Avenue Bridges Public Meeting</i>
<i>August 11</i>	<i>Sparks Citizens Advisory Committee - Sparks Blvd. Project Presentation</i>
<i>August 11</i>	<i>Mill Street Stakeholder Meeting with Saveway Motors</i>
<i>August 11</i>	<i>Mill Street Stakeholder Meeting with SilverBlu Signs & Media</i>
<i>August 15</i>	<i>Vision Zero Truckee Meadows task force meeting</i>
<i>August 31</i>	<i>FREE RIDE to Best in the West Nugget Rib Cook-Off</i>
<i>September 1-5</i>	<i>FREE RIDE to Best in the West Nugget Rib Cook-Off</i>
<i>September 1</i>	<i>RTC Technical Advisory Committee (TAC) Meeting</i>
<i>September 7</i>	<i>RTC Citizens Multimodal Advisory Committee (CMAC) Meeting</i>

Media Relations & Social Media
Lauren Ball, Project Manager
<i>Status: The RTC issued 10 news releases and received 11 media inquiries regarding the 4th Street/Woodland Roundabout, paving operations on the Oddie Wells Project, marathon construction weekends on Sparks Blvd., transit service changes, free transit to the Best in the West Nugget Rib Cook-off, construction ending on the Mill Street project, the 2050 RTP, back to school safety, transit maintenance, the Peckham Lane project, the Sky Vista widening project, the Arlington Bridges project, the Lemmon Drive ribbon-cutting event, and more.</i>
<i>Social media was used to promote and provide information about the RTC Board Meeting, RTC Labor Day closures and transit schedule, free transportation to the Best in the West Nugget Rib Cook-Off, construction on the Sparks Blvd. Project and marathon weekends, the transit service change, the 4th Street/Woodland Ave roundabout, paving operations on the Oddie Wells Project, North Valleys FlexRIDE service, MTM and Keolis employees of the month the Reno-Sparks Small Business Resource Fair, back to school safety, and more.</i>
<i>Social media metrics for the month of August: 32,280 impressions on Facebook, Twitter, YouTube, and Instagram.</i>

Informational Materials and Video Production
Lauren Ball, Project Manager
<i>Status: Four topics were broadcast on KOLO-TV for The Road Ahead with RTC. Segments included information about the Arlington Avenue Bridges Project, VANPOOL, Kings Row Phase II completion, and the California/Mayberry Project completion.</i>