



REGIONAL TRANSPORTATION COMMISSION

Metropolitan Planning • Public Transportation & Operations • Engineering & Construction

Metropolitan Planning Organization of Washoe County, Nevada

MEETING DATE: July 15, 2022

AGENDA ITEM 4.2

From: Daniel Doenges, PTP, RSP, Director of Planning

RECOMMENDED ACTION

Acknowledge receipt of the monthly Planning Activity Report.

BACKGROUND AND DISCUSSION

PLANNING STUDIES

McCarran Boulevard Corridor Study	
Dan Doenges, Project Manager	https://www.rtcwashoe.com/mpo-corridor-plan/mccarran-boulevard-corridor-study/
<i>Status: Draft project recommendations under development.</i>	

Verdi Area Multimodal Transportation Study	
Xuan Wang, Project Manager	https://www.rtcwashoe.com/mpo-corridor-plan/verdi-area-multimodal-transportation-study/
<i>Status: A public meeting was held on 6/10 at a local coffee shop in Verdi. A survey was conducted to gather community input. The project team is analyzing survey results.</i>	

Virginia Street Transit Oriented Development (TOD) Planning Study	
Graham Dollarhide, Project Manager	N/A
<i>Status: Procurement process underway.</i>	

ONGOING PROGRAMS

Bicycle and Pedestrian Planning	
RTC Planning Staff	https://www.rtcwashoe.com/metropolitan-planning/
<i>Status: Ongoing collaboration with partner agencies on several initiatives to improve bicycle and pedestrian safety & facilities:</i>	
<ul style="list-style-type: none"> • RTC is collaborating with City of Reno with the Micromobility Study. • Draft scope of work for the Active Transportation Plan is completed 	

Development Review	
Rebecca Kapuler, Project Manager	Website N/A
<p><i>Status: RTC staff routinely review development proposals from the local jurisdictions of Washoe County and the Cities of Reno and Sparks. Staff from Planning, Engineering and Public Transportation have reviewed and commented on the following number of development proposals from each of the jurisdictions since the last Board meeting:</i></p> <ul style="list-style-type: none"> • <i>Washoe County – 0</i> • <i>City of Reno – 6</i> • <i>City of Sparks – 3</i> <p><i>This does not include proposals that were reviewed on which staff did not have any comments.</i></p>	

Vision Zero Truckee Meadows	
Rebecca Kapuler, Project Manager	https://visionzerotruckeemeadows.com/
<p><i>Status: The next meeting is scheduled for August 15, 2022</i></p> <ul style="list-style-type: none"> • The task force met on June 13th and discussed the current action plan accomplishments, potential funding (grant funding), the update to the action plan, crash data, local safety plan opportunities with NDOT, the new bus tail campaign, National Science Foundation grant, and sacred shoe campaign in Las Vegas. • The new bus tail campaign is underway and will be launched in August. 	

COMMUNITY AND MEDIA OUTREACH ACTIVITIES

Outreach Activities	
Lauren Ball, Project Manager	
<p><i>Status: RTC staff conducted the following outreach activities from June 10 – July 15:</i></p> <p><i>June 10 Outlaw Coffee Shop Pop-Up Event RTC Verdi Study Outreach</i></p> <p><i>June 13 North Valleys CAB Meeting Lemmon Drive Project Outreach</i></p> <p><i>June 13 Vision Zero Meeting Pedestrian Safety</i></p> <p><i>June 15 Micromobility Community Launch event</i></p> <p><i>June 16 McCarran Study Technical Advisory Committee Meeting and Workshop</i></p> <p><i>June 16 City of Reno Ward 4 NAB Meeting - Lemmon Drive Project Outreach</i></p> <p><i>June 28 Reno Age Friendly Action Team - TOPS Recommendations</i></p> <p><i>July 4 Free Rides on Route 11/RAPID Lincoln Line for 4th of July</i></p>	

Media Relations & Social Media
Lauren Ball, Project Manager
<i>Status: The RTC issued seven news releases and received eight media inquiries regarding free transit to Star Spangled Sparks, the Sparks Blvd. Project groundbreaking ceremony, major traffic detours on Lemmon Drive, RTC's transit and administrative office schedule for Juneteenth, a construction detour on California Avenue, the Verdi-Area multimodal transportation study, fuel tax rates, digital displays for bus arrival times , and more.</i>
<i>Social media was used to promote and provide information about the RTC Board Meeting, free transit to Star Spangled Sparks, the Sparks Blvd. Project groundbreaking ceremony, major traffic detours on Lemmon Drive, the opening of the new Diverging Diamond Interchange, RTC's transit and administrative office schedule for Juneteenth, a construction detour on California Avenue, the Verdi-Area multimodal transportation study, fuel tax rates, and more.</i>
<i>Social media metrics for the month of June: 29,784 impressions on Facebook, Twitter, YouTube, and Instagram.</i>

Informational Materials and Video Production
Lauren Ball, Project Manager
<i>Status: Four topics were broadcast on KOLO-TV for The Road Ahead with RTC. Segments included information about the Spaghetti Bowl improvements, construction closures and detours on Lemmon Drive, free transit to Star Spangled Sparks, and a Sparks Blvd. Project update.</i>