



REGIONAL TRANSPORTATION COMMISSION

Metropolitan Planning • Public Transportation & Operations • Engineering & Construction

Metropolitan Planning Organization of Washoe County, Nevada

MEETING DATE: June 17, 2022

AGENDA ITEM 4.2

From: Daniel Doenges, PTP, RSP, Director of Planning

RECOMMENDED ACTION

Acknowledge receipt of the monthly Planning Activity Report.

BACKGROUND AND DISCUSSION

PLANNING STUDIES

McCarran Boulevard Corridor Study

Dan Doenges, Project Manager

<https://www.rtcwashoe.com/mpo-corridor-plan/mccarran-boulevard-corridor-study/>

Status: Project Technical Advisory Meeting scheduled to go through virtual survey results and preliminary project recommendation development.

Verdi Area Multimodal Transportation Study

Xuan Wang, Project Manager

<https://www.rtcwashoe.com/mpo-corridor-plan/verdi-area-multimodal-transportation-study/>

Status: Public outreach is ongoing to gather community input. A public meeting was held on 6/10 at a local coffee shop in Verdi.

ONGOING PROGRAMS

Bicycle and Pedestrian Planning

RTC Planning Staff

<https://www.rtcwashoe.com/metropolitan-planning/>

Status: Ongoing collaboration with partner agencies on several initiatives to improve bicycle and pedestrian safety & facilities:

- *RTC is collaborating with City of Reno with the Micromobility Study.*

Development Review

Rebecca Kapuler, Project Manager

Website N/A

Status: RTC staff routinely review development proposals from the local jurisdictions of Washoe County and the Cities of Reno and Sparks. Staff from Planning, Engineering and Public Transportation have reviewed and commented on the following number of development proposals from each of the jurisdictions since the last Board meeting:

- Washoe County – 0
- City of Reno – 14
- City of Sparks – 0

This does not include proposals that were reviewed on which staff did not have any comments.

Vision Zero Truckee Meadows	
Rebecca Kapuler, Project Manager	https://visionzerotruckeemeadows.com/
<i>Status: The next meeting is scheduled for June 13, 2022</i>	

COMMUNITY AND MEDIA OUTREACH ACTIVITIES

Outreach Activities	
Lauren Ball, Project Manager	
<i>Status: RTC staff conducted the following outreach activities from May 9 – June 17:</i>	
<i>May 9</i>	<i>Bonnie Weber's Older Americans Month Luncheon - FlexRIDE Presentation</i>
<i>May 10</i>	<i>Senior Citizens Advisory Committee - TOPS presentation</i>
<i>May 16</i>	<i>Steamboat Project Presentation - City of Reno Virtual Public Meeting</i>
<i>May 18</i>	<i>American Society of Adaptation Professionals (ASAP) - Oddie Wells Presentation</i>
<i>May 19</i>	<i>Stuff A Bus for Seniors at Sparks Target</i>
<i>May 19</i>	<i>Northern Nevada Facilities Managers Association - Presentation on RTC's Fleet Electrification and Facilities strategies</i>
<i>May 19</i>	<i>Fleet Pros (Fleet Managers Association) Presented on RTC's efforts on Fleet Electrification</i>
<i>May 20</i>	<i>Older Americans Month Presentation at Sparks Library - Transportation Options for Seniors</i>
<i>May 24</i>	<i>Safe Routes to School Outreach Table - Reed High School</i>
<i>June 1</i>	<i>RTC Technical Advisory Committee (TAC) Meeting</i>
<i>June 2</i>	<i>RTC Citizens Multimodal Advisory Committee (CMAC) Meeting</i>
<i>June 2</i>	<i>Sage Ride School – Presented on Transportation Funding</i>
<i>June 10</i>	<i>Outlaw Coffee Shop Pop-Up Event - RTC Verdi Study Outreach</i>

Media Relations & Social Media	
Lauren Ball, Project Manager	
<i>Status: The RTC issued five news releases and received 12 media inquiries regarding the new traffic signal at Beckwourth Drive and Golden Valley Road, the RTC's Citizens Multimodal Advisory Committee, the Steamboat Parkway Improvement Project public meeting, Stuff A Bus for Seniors, office hours and transit schedules on Memorial Day, traffic control changes for RTC's Sky Mountain Drive/Sky Valley Drive project, transportation planning for growth in the North Valleys, how inflation could impact future RTC construction projects, and more.</i>	
<i>Social media was used to promote and provide information about the RTC Board Meeting, the RTC's Citizens Multimodal Advisory Committee, the Steamboat Parkway Improvement Project</i>	

public meeting, Stuff A Bus for Seniors, office hours and transit schedules on Memorial Day, traffic control changes for RTC's Sky Mountain Drive/Sky Valley Drive project, traffic control changes for the Oddie Wells Project, the Verdi Study, and more.

Social media metrics for the month of May: 37,859 impressions on Facebook, Twitter, YouTube, and Instagram.

Informational Materials and Video Production

Lauren Ball, Project Manager

Status: Four topics were broadcast on KOLO-TV for The Road Ahead with RTC. Segments included information about Stuff A Bus for Seniors, the Sky Vista Project, Micromobility, and VANPOOL.