



REGIONAL TRANSPORTATION COMMISSION

Metropolitan Planning • Public Transportation & Operations • Engineering & Construction

Metropolitan Planning Organization of Washoe County, Nevada

MEETING DATE: September 17, 2021

AGENDA ITEM 5.2

From: Bill Thomas, AICP Executive Director

RECOMMENDED ACTION

Set Executive Director's Goals for Fiscal Year (FY) 2022 (July 1, 2021 to June 30, 2022).

BACKGROUND AND DISCUSSION

In accordance with the Executive Director's employment agreement, the Commission shall review the employee's performance at least once annually against the duties and obligations of the position, to include goals and objectives to which, to extent possible, have been reduced to writing and agreed upon between the parties.

FISCAL IMPACT

Funding for this item is included in the FY 2022 budget.

PREVIOUS BOARD ACTION

The Commissioners approved Executive Director FY 2021 Goals on August 20, 2020.

ATTACHMENT(S)

- A. Summary of Proposed RTC FY 2022 Executive Director Goals

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Bill Thomas Proposed FY 2022 Goals

1. Implement streamlined TA Set Aside program.
2. Review Wildcreek High School traffic impacts through the McCarran Boulevard Corridor Study.
3. Create a project close-out stakeholder communication effort.
4. Define RTC role with eBikes and scooters through the Bicycle and Pedestrian Master Plan update.
5. Re-categorize “bike/ped” and “multimodal” project tracking for improved clarity.
6. Strategically approach contract bid timing process to achieve pricing improvements.
7. Identify a housing partner for development of Peppermill excess property to transit-oriented housing project.
8. Participate in advisory groups created during the 81st session of the NV Legislature by AB54 (Advisory Committee on Traffic Safety) and AB413 (Advisory Working Group to Study Certain Issues Related to Transportation).
9. Identify and present alternatives for accelerated construction of improvements on Pyramid from Ingenuity to Egyptian.
10. Utilize targeted marketing strategies to increase ridership by UNR students and riders living/working along BRT routes.
11. Implement property disposal plans.
12. Create long-term property acquisition strategy.
13. Identify planning process for next steps of the eastern extension of La Posada.
14. Complete feasibility analysis, including potential funding, for a single tourist-focused double decker bus.
15. Increase strategic digital marketing outreach and effectuate two-way communication on social media.
16. Strengthen relationships with local jurisdictions and governmental entities, including providing clarity on RTC project improvements.
17. Implement a process of formalized follow-up to requests made by the Board.
18. Strategically adjust goals as needed throughout the year to respond to Board direction in a prompt manner.