



**DID YOU KNOW PUBLIC
TRANSIT TAKES THOUSANDS
OF CARS OFF OUR ROADS
EACH DAY SAVING YOU
TIME AND MONEY?**



**Transportation:
It's *THAT* Important!**

BETTER TRANSIT SAVES YOU TIME AND MONEY!

- Over 9 million rides were taken this past year on our local transit system and ridership continues to increase.
- Every full bus removes about 40 vehicles off our roads; reducing traffic congestion, fighting pollution, and saving everyone time and money.
- Thousands of people use public transit to get to work in Washoe County and national statistics show that taking transit is saving these households approximately \$6,200 annually.
- Many of our seniors rely on public transit for accessing medical appointments, shopping and visiting family and friends. It's how they stay independent and active.

THE BLUE RIBBON COMMITTEE RECOMMENDS:

RTC-2 would activate a one-eighth of one percent increase in the transportation sales tax already authorized by NRS 377A. This would cost the average person \$1.94 per month, avoiding transit service cuts of about 25% and allowing transit service to grow with demand. Better transit will reduce congestion, improve air quality, increase safety, and save time and money.

Transportation: It's THAT Important!



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Vote Nov. 4th!

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