



e-News Board Update

RTC Commissioners,

Your October 8, 2010 RTC update includes details on RTC 4TH STREET STATION opening, bus art installation, Victorian Avenue's new debut and the bike and pedestrian plan smart phone ap. Please call me with any questions you may have.

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Bus Art Installed at RTC 4TH STREET STATION

Two cranes hoisted the 40-foot bus sculpture named "Jackson" to the top of a pole as it was installed as the public art element of RTC 4TH STREET STATION on Thursday, Sept. 16. The sculpture was created from a historic, real 1962 GMC fishbowl transit bus cut up and put back together tapering to the back so it would appear dynamic and have a sense of speed, according to artist Donald Lipski. The bus weighs about 6 1/2 tons and is mounted on a 28-foot post assembly. [See the concept](#), [watch the video](#).

The \$224,000 project was funded by federal dollars and a grant from the City of Reno and represents about 2 percent of the total project budget. It was approved by the committee of local arts professionals and advocates from the Northern Nevada art community assembled to select the artist and concept. The project is 95 percent federally funded. The Federal Transit Administration encourages grantees to incorporate art into public works projects. By ordinance, the City of Reno also required a public art element.

October 28 Ceremony set for RTC 4TH STREET STATION opening

The transit community will gather at 10 a.m. Thursday, Oct. 28 to formally celebrate the opening of RTC's brand new, \$13 million RTC 4TH STREET STATION transit center. Designed by Parsons Brinckerhoff Inc., and constructed by West Coast Contractors on 2.5 acres at 4th and Lake streets in Reno, the facility is just east of the National Bowling Stadium. It created 457 construction jobs and included \$4 million in federal American Recovery and Reinvestment Act stimulus money. Construction began in April 2009. With 23 bus bays, it will serve the community for decades to come. RTC 4TH STREET STATION is a comfortable, attractive and welcome addition to the region's core and the best way to get to the heart of the city. Tours will be available.



SAVE THE DATE
RTC 4TH STREET STATION
Ribbon Cutting
Thursday, October 28, 2010
10-Noon

4th and Lake Streets
RSVP by October 25
to dhollis@rtcwashoe.com

Service to RTC 4TH STREET STATION begins Oct. 31 with Trick or Treat for Transit

Regular transit service to RTC 4TH STREET STATION begins Sunday, Oct. 31. In celebration, transit service will be free all day and RTC staff will provide free candy to costumed trick or treaters at the new transit station between 1 and 3 p.m. Musicians from a band of RTC coach operators will entertain the crowds. RTC employees will answer questions and provide extra customer service during the historic event. Generous sponsors have provided t-shirts and other giveaways marking the occasion.

Complete Streets Celebration for Victorian Avenue

Officials will debut unique renovations to East Victorian Avenue between Pyramid Way and McCarran Boulevard at 11 a.m. Monday, Oct. 11. The celebration will be at the corner of Victorian Avenue and Pyramid Highway.

The section of Victorian Avenue was originally scheduled for an RTC roadway rehabilitation project with some existing and new bus stop improvements. With the passage of the RTC-5 ballot and \$470,000 received from the City of Sparks, the East Victorian Avenue project evolved to include neighborhood improvements that increase economic development and access to shopping and business within the important Sparks corridor. RTC hired consultants TRC Engineers and landscape architect Hansen and Associates who developed three different scenarios for the enhancement of the roadway and business frontages at the request of the City of Sparks. Following public involvement meetings, the \$4.4 million contract was awarded in September 2009 to Granite Construction.

The project includes 10-foot sidewalks, decorative street lighting, 10-foot bike lanes, sidewalk and island landscaping, street parking, one westbound lane and two eastbound lanes. The idea of two eastbound lanes and one westbound lane was born out of the concept of connecting the section of Victorian Avenue, west of Pyramid Avenue at Victorian Square and the Marina Park area. Pedestrians, bicyclists and automobiles visiting Sparks special events can now make their way to the Marina Park for leisure and shopping.

New Smart Phone Ap for RTC Bike and Ped Plan

As RTC prepares the region's first long-term Bike and Pedestrian Plan, it is taking advantage of a new application for smart phones, like iPhone, Android and Blackberry. Using an ap called City Sourced, the RTC project is one of the first bicycle and pedestrian plans to utilize the power of free smart phone apps to enable public participation. You can quickly and easily provide anonymous feedback like photos and comments on issues you see while you are out and about. Planners know that when you are out walking or biking you probably come up with some good ideas and they want to hear about them.

With City Sourced you can report an issue for an area or a zip code. Submitted issues are then shared in a map, so you can see where people are commenting and what is near you. You can go to the website at RenoSparksBPP.com and take a look at what RTC is getting. See a spot, take a picture. It will

influence the regional plan that will help build a bikeway system, identify needed pedestrian improvements and prioritize projects. A public meeting on the plan will be held in November.