



e-News Brief

An update of current RTC issues

RTC e-News Brief for September 21, 2009. This e-newsletter was created to keep you informed about key activities and issues pertaining to Your RTC.

I encourage you to share this information with your board members, citizen advisory groups, colleagues, employees and others who may find this information useful. If you would like additional information about a topic in this update, or other RTC projects and programs, please let me know.

Visit www.rtcwashoe.com to access *Archived Editions* of RTC's **e-News Brief** and to view upcoming **RTC Board, Advisory Committee meetings and events**.

The summer 2009 edition of the **"The Road Ahead"** newsletter is now available online.



Subscribe to  at www.rtcwashoe.com to receive e-mail updates about RTC projects and programs.

RTC staff is available to present RTC transportation related topic(s) to your organization, company employees, and business and citizen groups. Contact Michael Moreno, RTC Speakers Bureau @ mmoreno@rtcwashoe.com to schedule a presentation.

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Obama Administration Announces Grants for Transit Agencies

Today, the Obama Administration announced \$100 million in Economic Recovery Act funding for transit agencies that are pursuing cutting-edge environmental

technologies to help reduce global warming, lessen America's dependence on oil and create green jobs.

The RTC of Washoe County received a designation of \$3 million in American Recovery and Reinvestment Act of 2009 (ARRA) funding under the Transit Investments for Greenhouse Gas and Energy Reduction (TIGGER) program, a new grant program. The RTC is the only grantee in Nevada and one of only 43 agencies in the country to receive funding.

The 43 winning proposals were submitted by transit agencies from across the country as part of a nationwide competition for \$100 million in ARRA funds. Selection criteria included a project's ability to reduce energy consumption and greenhouse gas emissions and also to provide a return on the investment. Other criteria included readiness to implement, applicant capacity, degree of innovation and national applicability. The Federal Transit Administration (FTA) reviewed more than \$2 billion in applications for these funds.

The RTC submitted the grant proposal this past spring to fund the purchase of three of the eight diesel electric hybrid articulated buses which will be used for our new, premium service RTC RAPID in the region's busiest corridor, Virginia Street. The new 60' buses will replace 35' and 40' diesel buses and be delivered in approximately 12 months.

Our staff worked diligently and very closely with FTA officials, along with our congressional delegation to shepherd this proposal through the process. I want to congratulate the RTC team for a job well done.

This is a great opportunity for our community and will serve to improve and preserve our environment for the future, as well as enhance the transit options right here in the Truckee Meadows.

RTC Service Change Effective October 11

Beginning October 11, 2009, the following Service Change and Fare Adjustments will be implemented.

1) RTC will introduce a new, two-tier fare structure: Full Fare and Reduced Fare. The full fare category applies to Adult riders. The reduced fare category will combine three categories for riders who qualify as seniors, youth or disabled. Making this change will simplify the fare structure, helping to reduce confusion. Additionally, the youth fare will expand to include riders age 6-18 and all students with current junior or high school ID. The current Full Fare price is \$2 and the Reduced Fare price is \$1. **No fares are increasing.**

To qualify for the reduced fare, riders must provide proof of eligibility for the discounted fare. RTC is offering free senior identification cards available at RTC CITICENTER and RTC CENTENNIAL PLAZA transit centers. Seniors can also show a picture ID with their birth date if they do not have an RTC RIDE ID card; youth can show a school ID. Riders age 18 and under not enrolled in school may request a free RTC RIDE Reduced Fare ID from RTC Passenger Services.

Additional fare discounts are available with the purchase of pre-purchased passes (7- & 31-Day, and 10-Ride) available online at www.rtcwashoe.com, from Pass Vending Machines (PVM) at our transit centers and from pass outlet retailers throughout the community. The 24-Hour pass is available from the PVM for an additional \$1 discount vs. onboard all RTC RIDE buses for \$5.

Also beginning on October 11, the senior age requirement will go to 65, but everyone who turns 60 years old by December 31, 2009, will be grandfathered in at the reduced senior fare.

- 2) Minor timing adjustments will be made to the following routes:
- Route 2 Monday-Saturday: First two trips departing from RTC CENTENNIAL PLAZA are modified
 - Route 3 ALL SCHEDULES: Buses depart one minute earlier from bus stops located at Mae Anne/Sierra Highlands and Kings Row/University

3) In an effort to limit waste and control costs, beginning with the publication of the October 2009 RTC Bus Book, the RTC will begin to charge 50¢ per copy. RTC Bus Books will be available for purchase from new vending machines at both transit centers and the Meadowood Transfer Station beginning on October 5th.

4) As previously reported, the RTC is introducing a new, faster service on Virginia Street. RTC RAPID is a new type of transit service in the region's busiest corridor between RTC CITICENTER and the Meadowood Transfer Station. A limited-stop service, it relies on technology to move more quickly than regular bus service, a lot like rail. Supported by federal funds for the first three years, RTC RAPID will operate daily about every 10-12 minutes.

Another service known as RTC RAPID CONNECT will serve all stops on Virginia Street including all RTC RAPID stations. Fares, passes and transfers for these new services are the same as on RTC RIDE. RTC RIDE Route 1 will no longer operate.

For complete details about the October 11, 2009, Service Change and Fare Adjustment, visit www.rtcwashoe.com or call RTC Passenger Services at (775) 348-RIDE.

The Start of Something Big: RTC RAPID

Save the Date! RTC RAPID, the "Start of Something Big" is scheduled to occur at a public event scheduled for October 12, 2009, at the Meadowood Mall parking lot adjacent to the RTC Meadowood Transfer Station.

RTC is proud to introduce a new, premier service that will operate in the Virginia Street Corridor offering faster service from downtown Reno to Meadowood Mall (refer to Item 4 in the above article).

Invitations to the event will be sent the week of September 21.

New Road Projects Underway in September 2009

Through the community's investment with fuel tax revenues, including opportunities available through RTC-5 / SB 201, the following road projects are scheduled to begin construction this month.

- Las Brisas Boulevard (McCarran Boulevard to Britannia) to be completed by early November 2009
- Moya Boulevard Reconstruction (Red Rock Road to Echo Avenue) with completion in November 2009
- Reno Consolidated 09-02 Phase Two (Market Street: Villanova to Vassar Street; Matley Lane: Vassar to Mill Street), completion date to be determined
- Sparks Consolidate 09-02 (Deming Way/Bergin Way/Franklin Way/ Meredith Way) to be completed by October 31, 2009
- Summit Ridge Drive and Sky Mountain Circle (Summit Ridge: East abutment of the McCarran Overpass to 4th Street; Sky Mountain Circle: Intersection of Summit Ridge and Sky Mountain Circle to McCarran Boulevard) to be completed by November 9, 2009
- Vassar Street (Holcomb Avenue to Kietzke Lane) to be completed late November 2009
- Victorian Avenue Phase Two (Pyramid Way to McCarran Boulevard) scheduled to be completed by December 23, 2009
- Vista Boulevard Widening (N. Los Altos Parkway to Wingfield Parkway) anticipated start of construction is late September 2009

To receive updates for all RTC road projects, subscribe to MyRTC for the ["Weekly Street Project Status Report"](#).

RTC Welcomes RTC Executive Director Lee Gibson

On September 28, RTC's new executive director will assume the helm of the region's surface transportation authority.

Mr. Gibson joins our community from Las Vegas where he served as vice president and national technical director for planning with the consulting firm Parsons Brinckerhoff (PB). Lee also worked for the Regional Transportation Commission of Southern Nevada as assistant general manager.

Some of Lee's recent career highlights while at PB and RTC of Southern Nevada include helping Guam deliver more than \$160 million in transportation projects. While at RTC South, Lee planned the Las Vegas area's first Bus Rapid Transit line and worked extensively on metropolitan planning.

Some of his industry affiliations include membership on the American Public Transportation Association's Policy and Planning Committee and the Major Capital Investment Planning Subcommittee. He is also a member of the Urban Land Institute and the Institute of Transportation Engineers' Transit Council.

Lee is looking forward to beginning his tenure with RTC and establishing roots in the Truckee Meadows. Please join me in welcoming Lee to the RTC, and our community.

Welcome, Lee!

RTC Outreach Report, Fiscal Year 2009

Included in this update is the complete Fiscal Year 2009 RTC Outreach Report. This report includes the July 2009 outreach activities. In FY 2009, the RTC had a 14% increase in outreach activities over FY 2008.

RTC Media Report, July 2009

Included in this update is the July 2009 RTC Outreach Report.

“The Road Ahead with RTC” on KOLO-TV

“The Road Ahead with RTC” airs on Tuesdays at 6:20 a.m. during “Daybreak.” This weekly news segment features experts discussing a wide range of transportation issues. Following each broadcast, webcasts of each interview will be available on [kolotv.com](http://www.kolotv.com/rtc) for at least one month. To view interviews, click on this link: <http://www.kolotv.com/rtc>.

Scheduled interviews:

- September 15: The RTC Bus Book and New 2-Tier Fare Structure
- September 22: Ride RTC SIERRA SPIRIT to Wolf Pack Games
- September 29: RTC is a “Safe Place” Location
- October 6: RTC RAPID and RTC RAPID CONNECT

This is Your RTC.

RTC FY2009 OUTREACH SCHEDULE OF MEETINGS

<u>DATE</u>	<u>TOPIC</u>	<u>ORGANIZATION</u>	<u>RTC STAFF</u>
7/1/2008	Transportation Funding Educational Outreach Program	American Society of Civil Engineers	Derek Morse
7/2/2008	Boxington Way Road Project	Neighborhood Project Information Meeting	Dan Gallian
7/8/2008	Nichols Boulevard Road Project	Waterford Apartments/Local Residents/Businesses	Warren Call
7/9/2008	Transportation Funding Educational Outreach Program	CitiCare Foundation Board of Directors Meeting	Michael Moreno
7/10/2008	Transportation Funding Educational Outreach Program	Downtown Improvement Association Membership Meeting	Greg Krause Michael Moreno
7/10/2008	Transportation Funding Educational Outreach Program	Reno/Sparks Association of Realtors Political Affairs Committee	Derek Morse Michael Moreno
7/10/2008	Transportation Funding Educational Outreach Program	Washoe County Galena-Steamboat CAB	Derek Morse
7/13/2008	Pyramid/McCarran Project Neighborhood Meeting	Residents of Village Green/NW Quadrant	Bill Vann Scott Gibson Michael Moreno Project Consultants
7/14/2008	Pyramid/McCarran Project Neighborhood Meeting	Residents of Village Green/NW Quadrant	Bill Vann Scott Gibson Michael Moreno Project Consultants
7/14/2008	Traffic Signal Timing Project & Regional Road Reconstruction Program and 2008 Preventive Maintenance	Washoe County West Truckee Meadows CAB	Jim Poston Scott Gibson
7/15/2008	Transportation Funding Educational Outreach Program	Institute of Management Accountants	Derek Morse
7/15/2008	2040 RTP Community Open House	Community Event @ National Bowling Stadium	RTC Planning Dept.
7/16/2008	Transportation Funding Educational Outreach Program	In Depth Public Affairs Program Lotus Radio	Greg Krause Michael Moreno
7/16/2008	Transportation Funding Educational Outreach Program	Sparks Greenbrae Lions	Steve Burlie Michael Moreno
7/16/2008	SouthEast Connector Update	Washoe County Southeast Truckee Meadows CAB	Garth Oksol Michael Moreno
7/16/2008	Traffic Signal Timing Project & Regional Road Reconstruction Program and 2008 Preventive Maintenance	Washoe County Central CAB	Scott Gibson Jim Poston
7/16/2008	Transportation Funding Educational Outreach Program		Derek Morse
7/17/2008	Mae Anne Avenue Rehabilitation Road Project	City of Reno Ward 5 Northwest NAB	David Logan

7/22/2008	Transportation Funding Educational Outreach Program	Reno Plumb Lane Lions	Lea Rogers Michael Moreno
7/23/2008	Transportation Funding Educational Outreach Program	EDAWN State/Local Government Affairs Committee	Derek Morse
7/23/2008	Transportation Funding Educational Outreach Program	Insite Public Affairs Program (Reno Radio Reps)	Derek Morse
7/23/2008	Transportation Funding Educational Outreach Program	RTC Bicycle Pedestrian Advisory Committee	Tom Greco
7/24/2008	Bicycle Facilities	Nevada Bicycle Advisory Board	Chris Louis
7/30/2008	SouthEast Connector Update	Truckee River Flood Working Group	Garth Oksol
8/4/2008	Transportation Funding Educational Outreach Program	Washoe County Warm Springs CAB	Howard Riedl
8/6/2008	Transportation Funding Educational Outreach Program	Human Services Network	Greg Krause Lea Rogers
8/6/2008	RTC RIDESHARE & RTC SMART TRIPS	Eco-Transport at West Street Market	Carol Perry
8/6/2008	Transportation Funding Educational Outreach Program	Washoe County Gerlach-Empire CAB	Derek Morse
8/7/2008	Transportation Funding Educational Outreach Program	American Council of Engineering Consultants	Derek Morse
8/7/2008	SouthEast Connector Update Pyramid Highway/US 395 Connection Project Pyramid/McCarran Intersection Improvement Project	Sparks CAC	Garth Oksol Bill Vann Scott Gibson Doug Maloy
8/7/2008	Transportation Funding Educational Outreach Program	Washoe County Verdi Township CAB	Derek Morse
8/8/2008	RTC SMART TRIPS	Eco Transport Night @ West Street Market	Carol Perry
8/11/2008	Transportation Funding Educational Outreach Program	City of Reno Ward 2 South Reno NAB	Tom Taelour
8/11/2008	Transportation Funding Educational Outreach Program	City of Reno Ward 4 Northeast NAB	Steve Burlie
8/11/2008	North Hills Boulevard Project	Washoe County North Valleys CAB	Garth Oksol
8/11/2008	Regional Road Reconstruction Program and 2008 Preventive Maintenance	Washoe County West Truckee Meadows CAB	Scott Gibson
8/13/2008	Transportation Funding Educational Outreach Program	Leadership Reno Sparks Workshop	Greg Krause Michael Moreno
8/14/2008	Transportation Funding Educational Outreach Program	Sparks Farmers Hometowne Market	Michael Moreno Michele Dennis Howard Riedl

8/14/2008	Transportation Funding Educational Outreach Program	City of Reno Ward 5 Old Northwest NAB	Greg Krause Michael Moreno
8/19/2008	Regional Road Prioritization and Agency Coordination	APWA National Congress (New Orleans)	Scott Gibson Michael Moreno
8/19/2008	Transportation Funding Educational Outreach Program	Reno Arch Lions	Michael Moreno
8/19/2008	Transportation Funding Educational Outreach Program	RTC Public Transportation Advisory Committee	David Jickling
8/20/2008	Transportation Funding Educational Outreach Program	Sparks Kiwanis Club	Michael Moreno
8/20-21/2008	RTC Wolf Pass Program	UNR New Student Orientation	Chris Campbell
8/21/2008	Transportation Funding Educational Outreach Program	Newcomers Men's Breakfast Club	Michael Moreno
8/21/2008	Transportation Funding Educational Outreach Program	American Public Works Association	Bob Russell Michael Moreno
8/21/2008	Transportation Funding Educational Outreach Program	Sparks Hometowne Farmers Market	Michael Moreno Michele Dennis Tom Greco
8/23/2008	Transportation Funding Educational Outreach Program	Nevada League of Cities	Derek Morse
8/26/2008	Transportation Funding Educational Outreach Program	Reno Access Advisory Committee	Lea Rogers Michael Moreno
8/27/2008	RTC and Regional Road Impact Fees	CFA Engineering	Julie Masterpool
8/27/2008	Transportation Funding Educational Outreach Program	CH2M Hill	Derek Morse Michael Moreno
8/27/2008	Transportation Funding Education Outreach Program	Fehr & Peers	Derek Morse Michael Moreno
8/28/2008	SouthEast Connector Update	Public Meeting held at Damonte Ranch High School	Garth Oksol Bob Russell Howard Riedl Chris Louis Michael Moreno Felicia Archer Angela White Michael Moreno
8/29/2008	Transportation Funding Educational Outreach Program	HDR, Inc.	Michael Moreno
9/2/2008	Transportation Funding Educational Outreach Program	City of Reno Redevelopment CAC	Derek Morse
9/4/2008	Transportation Funding Educational Outreach Program	Progressive Leadership Alliance of Nevada Board of Directors Meeting	Greg Krause Michael Moreno
9/4/2008	Transportation Funding Educational Outreach Program	City of Reno Ward 2 Central NAB	Derek Morse

9/4/2008	Transportation Funding Educational Outreach Program	Sparks Citizen Advisory Committee	Michael Moreno
9/5/2008	RTC Senior Adventures Travel Training on RTC RIDE	Residents of Silver Sage Apartments	Chris Campbell Sue Sherman
9/8/2008	Transportation Funding Educational Outreach Program	Washoe County North Valleys CAB (Includes former Cold Springs CAB)	Derek Morse
9/8/2008	Mayberry Drive New Striping	Washoe County West Truckee Meadows CAB	Chris Louis
9/9/2008	Transportation Funding Educational Outreach Program	City of Reno Ward 1 NAB	Derek Morse
9/10/2008	Transportation Funding Educational Outreach Program RTC SMART TRIPS	Northern Nevada Human Resources Association	David Jickling Carol Perry Michael Moreno
9/10/2008	Transportation Funding Educational Outreach Program	In Depth Public Affairs Program Lotus Radio	Derek Morse
9/10/2008	Transportation Funding Educational Outreach Program	Society of Women Engineers	Michele Dennis Michael Moreno
9/15/2008	Transportation Funding Educational Outreach Program	City of Reno Ward 4 North Valleys NAB	Derek Morse
9/17/2008	Transportation Funding Educational Outreach Program	Kiwanis Club of Reno	Michael Moreno
9/17/2008	Transportation Funding Educational Outreach Program	Reno-Sparks Chamber of Commerce	Greg Krause Michael Moreno
9/17/2008	Transportation Funding Educational Outreach Program	Washoe County Southeast Truckee Meadows CAB	Greg Krause Michael Moreno
9/17/2008	Transportation Funding Educational Outreach Program	Nevada Hispanic Professional Organization	Derek Morse
9/18/2008	Transportation Funding Educational Outreach Program	Northern Nevada Development Authority's Business & Tech Show	Michael Moreno
9/18/2008	Transportation Funding Educational Outreach Program	City of Reno Ward 5 Northwest NAB	David Jickling
9/19/2008	Transportation Funding Educational Outreach Program	Osher Center for Lifelong Learning at UNR Government Series	Derek Morse
9/20/2008	Transportation Funding Educational Outreach Program RTC RIDE Bus Safety Tour	National Automobile Museum's Kids Day	Brenda Hill Coach Operator
9/20/2008	Bicycle and Pedestrian Improvements "Green Transit" and SOV Alternatives	Reno Green Summit	Chris Louis David Jickling Carol Perry
9/24/2008	Transportation Funding Educational Outreach Program	AARP Northern Nevada Chapter Membership Meeting	Derek Morse Michael Moreno
9/25/2008	Transportation Funding Educational Outreach Program	Truckee Meadows Tomorrow Quarterly Membership	Michael Moreno

9/25/2008	Transportation Funding Educational Outreach Program	Meeting City of Reno Ward 3 East Reno NAB	Derek Morse
9/30/2008	Transit Field Trip to RTC CITICENTER and Facility Operations	Marvin Picollo Elementary School ADA Students	Mitch Quiring
9/30/2008	Transportation Funding Educational Outreach Program	Kiwanis Club of North Reno	Tom Greco
10/1/2008	Transportation Funding Educational Outreach Program	Highway Stakeholders Group Nevada Highway Users Coalition	Derek Morse Angela White
10/1/2008	Transportation Funding Educational Outreach Program	Reno Housing Authority Tom Sawyer Resident Council Meeting	Michael Moreno
10/1/2008	Transportation Funding Educational Outreach Program	Joint Meeting of Washoe County Senior Services Advisory Board and City of Reno Senior Citizen Advisory Committee	Lea Rogers
10/1/2008	Transportation Funding Educational Outreach Program	American Public Works Association and American Society of Civil Engineers Nevada Chapters Annual Conference	Derek Morse
10/1/2008	Transportation Funding Educational Outreach Program	Washoe County Incline Village/Crystal Bay CAB	Derek Morse
10/2/2008	Transportation Funding Educational Outreach Program	NAACP Membership Meeting	David Jickling
10/3/2008	Transportation Funding Educational Outreach Program	Senior Coalition	Michael Moreno
10/4/2008	Transportation Funding Educational Outreach Program RTC CENTENNIAL PLAZA LEED Program and RTC SMART TRIPS	Northern Nevada Solar Tour Hosted at RTC CENTENNIAL PLAZA	Derek Morse Kirk Nichols Carol Perry
10/6/2008	Transportation Funding Educational Outreach Program	Washoe County West Washoe Valley CAB	Tom Taelour
10/7/2008	Transportation Funding Educational Outreach Program	American Association of University Women	Michele Dennis Michael Moreno
10/8/2008	Transportation Funding Educational Outreach Program	Democratic Women of Washoe County	Michael Moreno
10/8/2008	Transportation Funding Educational Outreach Program	Regional Planning Commission	Tom Taelour Michael Moreno
10/8/2008	Transportation Funding Educational Outreach Program	Washoe County Spanish Springs CAB	Steve Burlie
10/9/2008	Transportation Funding Educational Outreach Program	Regional Planning Governing Board	Greg Krause Michael Moreno
10/9/2008	Transportation Funding Educational Outreach Program	Reno Housing Authority McGraw Court Resident Council Meeting	Lea Rogers
10/9/2008	Transportation Funding Educational Outreach Program	Sierra Club/NV Eco-Net/Scenic Nevada Candidates' Forum	Greg Krause David Jickling Michael Moreno

10/9-10/08	Impact Fees	2008 National Impact Fee Roundtable Conference	Howard Riedl Michele Dennis Robert Russell Julie Masterpool Marchon Miller
10/10/2008	Transit Field Trip to RTC CITICENTER and Facility Operations	Libby Booth Elementary School 3rd Grade Class	Alice Kretschmer Barry Schiller
10/11/2008	Transportation Funding Educational Outreach Program RTC RIDE Route Changes for Sun Valley Area (being considered)	Washoe County Sun Valley CAB	Derek Morse
10/13/2008	Transportation Funding Educational Outreach Program	Washoe County West Truckee Meadows CAB	Derek Morse
10/14/2008	Transit Field Trip to RTC CITICENTER and Facility Operations	Lemmon Valley Elementary School 3rd Grade Class	Cindy Turney Shirley Bessey
10/14/2008	Transportation Funding Educational Outreach Program	Hispanic Business Network Desayuno	Michael Moreno
10/14/2008	Transportation Funding Educational Outreach Program	Reno/Sparks Association of Realtors General Membership Meeting	Derek Morse Michael Moreno
10/14/2008	RTC SMART TRIPS Bus Subsidy Program	ALS Chemex	Carol Perry
10/14/2008	Transportation Funding Educational Outreach Program	Senior Issues with Madelyn Parsons	Michael Moreno
10/14/2008	Transportation Funding Educational Outreach Program	Reno Housing Authority Silverada Resident Council Meeting	Lea Rogers
10/14/2008	Transportation Funding Educational Outreach Program	Northern Nevada DUI Task Force	Michael Moreno
10/15/2008	Transit Field Trip to RTC CITICENTER and Facility Operations	Miguel Sepulveda Elementary School 3rd Grade Class	Don Hannamen Shirley Bessey
10/16/2008	Transit Field Trip to RTC CITICENTER and Facility Operations	Miguel Sepulveda Elementary School 3rd Grade Class	Barry Schiller Wendell Spencer
10/15/2008	RTC SMART TRIPS and Transportation Funding Educational Outreach Program	Employee Trip Reduction Partners Luncheon	Carol Perry David Jickling
10/15/2008	Transportation Funding Educational Outreach Program	Sparks Rotary Club	Derek Morse
10/15/2008	Transportation Funding Educational Outreach Program	Reno Tahoe International Airport Management Team	Greg Krause Michael Moreno
10/15/2008	SouthEast Connector Update	Washoe County Southeast Truckee Meadows CAB	Garth Oksol Michael Moreno Greg Krause
10/16/2008	Transportation Funding Educational Outreach Program	Washoe County Senior Services Candidate Forum	Michael Moreno Howard Riedl
10/16/2008	Transportation Funding Educational Outreach Program	Soroptomist International of Truckee Meadows Candidate & Ballot Question Forum	Michael Moreno
10/17/2008	Transportation Funding Educational Outreach Program	Sparks Chamber Mixer	Michael Moreno

10/30/2008	RTC SMART TRIPS	Peppermill Hotel Casino Employee Benefits Fair	Michael Moreno Lea Rogers Carol Perry
11/1-2/2008	Transportation Funding Educational Outreach Program	Community Canvassing	RTC Director Team
11/6/2008	2040 Regional Transportation Plan	Newcomers Men's Breakfast Club	Derek Morse
11/6/2008	RTC SMART TRIPS Program	Renown Health Benefits Fair South Meadows	Carol Perry
11/6/2008	RTC SMART TRIPS Program	Renown Health Benefits Fair Main Campus	Carol Perry
11/12/2008	Transit Field Trip to RTC CITICENTER and Facility Operations	Coral Academy of Science 3rd Grade Class	Shirley Bessey Wendell Spencer
11/13/2008	Transit Field Trip to RTC CITICENTER and Facility Operations	Coral Academy of Science 3rd Grade Class	Shirley Bessey Wendell Spencer
11/18/2008	Transit Field Trip to RTC CITICENTER and Facility Operations	Miguel Sepulveda Elementary School 3rd Grade Class	Rochelle Olison Shirley Bessey
11/19/2008	Transit Field Trip to RTC CITICENTER and Facility Operations	Miguel Sepulveda Elementary School 3rd Grade Class	Rochelle Olison Guy McKillip
11/19/2008	RTC Transit Services	UNR Planning Committee (Student Organization)	Michael Moreno
11/20/2008	Transit Field Trip to RTC CITICENTER and Facility Operations	Miguel Sepulveda Elementary School 3rd Grade Class	Rochelle Olison Shirley Bessey
11/20/2008	RTC SMART TRIPS Program	Harrah's Benefits Fair	Carol Perry
11/21/2008	RTC RIDE/RTC ACCESS Services for People w/ Disabilities	VA Medical Center (VA Nevada Health Care System)	Lea Rogers
11/25/2008	SouthEast Connector Update	Scenic Nevada	Garth Oksol
11/28-30/08	RTC RIDE Bus aka "The Toyland Express"	Camp Christmas Event w/ Reno Radio Reps to benefit The Salvation Army	Greg Krause Michael Moreno Felicia Archer
12/1&6/08	Introduction to Commercial Driver's License Course	Sierra Nevada Job Corps	Paul Earnshaw Gerald Waters Gary Grover Mike Ahles Rex Schrock
12/3/2008	RTC Overview and Careers	Reno High School	Sherry Childs Roger Hanson Gina Riggio Angela White
12/4/2008	Transit Field Trip to RTC CITICENTER and Facility Operations	High Desert Montessori School	Mitch Quiring

		3rd Grade Class	
12/7/2008	RTC SMART TRIPS Transportation Options: "Let's Go"	Big Brothers Big Sisters Holiday Party @ Renown	Guy McKillip Barry Schiller Carol Perry
12/8/2008	RTC ACCESS Procedures for Application/Eligibility Inservice	St. Mary's Home Care	Sue Sherman Lea Rogers
12/10/2008	SouthEast Connector Update	Dickson Realty	Garth Oksol Michael Moreno
12/11-12/08	RTC Food for Fare	All RTC Transit Services and RTC Staff Food Drive Benefitting the Food Bank of Northern Nevada	Marketing/Public Trans.
12/31/2008 1/1/2009	2008 RTC FREE New Year's Eve Safe Ride Home	Community Event Sponsored by Community Partners	Marketing/Public Trans.
1/5/2009	March 2009 Service Change	Community Open House @ North Hills Raley's	Roger Hanson Christina Leach
1/6/2009	March 2009 Service Change	Community Open House @ Meadowood Mall	Ed Park Tina Wu David Jickling Roger Hanson
1/7/2009	March 2009 Service Change	Community Open House @ RTC CENTENNIAL PLAZA	Ed Park Mario Trinidad
1/9-10/2009	March 2009 Service Change	Community Open House @ RTC CITICENTER	Tina Wu Ruby Barrientos Roger Hanson Ed Park Mario Trinidad
1/14/2009	RTC VANPOOL	Incline Village General Improvement District	Carol Perry
1/20/2009	RTC VANPOOL	Storey County RTC	Carol Perry
1/21/2009	Program of Projects for 2009	Associated General Contractors	Engineering Dept.
1/22/2009	Peckham Lane Rehabilitation Road Project	City of Reno Ward 3 NAB	Warren Call
1/22/2009	March 2009 Service Change: RTC INTERCITY	Community Open House Carson City Public Library	Roger Hanson
2/3/2009	RTC SIERRA SPIRIT Funding	City of Reno Redevelopment Citizens Advisory Board	David Jickling
2/3/2009	RTC SIERRA SPIRIT Funding and Transit Service Cuts	City of Reno Ward 1 NAB	David Jickling
2/5/2009	Transit Service Reduction Proposals	Community Open House @ RTC CITICENTER	Public Transportation
2/5/2009	Transit Service Reduction Proposals	Community Open House @ RTC CENTENNIAL PLAZA	Public Transportation

2/10/2009	RTC-5 Legislation	Nevada Senate Committee on Energy, Infrastructure and Transportation	Derek Morse Angela White
2/11/2009	RTC SIERRA SPIRIT Funding	Reno Redevelopment Agency Board	David Jickling Roger Hanson
2/13/2009	RTC-5 Legislation	Nevada Legislative Breakfast	Derek Morse Angela White
2/14/2009	RTC Transit Services	REMSA Health Fair @ Scheels	Sue Sherman
2/18/2009	Transit Field Trip to RTC CITICENTER and Facility Operations	Brown Elementary School 3rd Grade Class	Marvel Reed Bob Turley
2/18/2009	SouthEast Connector Project	International Right-of-Way Association	Garth Oksol Michael Moreno
2/27/2009	RTC Tour: Engineering/RTC RIDE Dispatch Operations and Maintenance/RTC CITICENTER	Big Brothers Big Sisters: Big for A Day	Derek Morse Garth Oksol Paulette Van Dyke Manny Sandoval Mario Trinidad Michael Moreno RTC Marketing
3/2/2009	RTC 2009 St. Patrick's Day Safe Ride Home Program Launch Actual Dates of Program March 17-19	Community-wide	
3/2/2009	RTC SMART TRIPS and RTC Transit Services	John Ascuaga's Nugget Employee Benefits Fair	Carol Perry
3/4/2009	Pyramid Highway/US 395 Connection Project	Community Open House @ Lazy 5 Community Center, Sparks	Doug Maloy Michael Moreno Felicia Archer Project Consultants
3/5/2009	Transit Field Trip to RTC CITICENTER and Facility Operations	Hidden Valley Elementary School 3rd Grade Class	Brenda Hill Tim Goble
3/9/2009	2009 Road Projects and RTC-5 Accelerated Projects	Washoe County North Valleys CAB	Garth Oksol
3/10/2009	Transit Field Trip to RTC CITICENTER and Facility Operations	High Desert Montessori School 3rd Grade Class	Rochelle Olison Robert Roth
3/11/2009	Transit Field Trip to RTC CITICENTER and Facility Operations	Brown Elementary School 3rd Grade Class	Rochelle Olison Robert Roth
3/11/2009	2009 Road Projects and RTC-5 Accelerated Projects	Washoe County Spanish Springs CAB	Doug Maloy
3/16/2009	2009 Road Projects and RTC-5 Accelerated Projects	City of Reno Ward 4 North Valleys NAB	Garth Oksol
3/17/2009	Senior Ridership Development and Outreach	Reno Senior Center	Sue Sherman
3/17/2009	2009 St. Patrick's Day Safe Ride Home Program	In Partnership with No NV DUI Task Force, RRR,	Marketing Dept.

3/18/2009	Peckham Lane Rehabilitation Project	Peckham Lane Neighborhood Meeting @ Pin Middle School	Warren Call
3/18/2009	RTC Ballot Measures, Service Cuts and Fare Increases	Washoe County Central CAB	Derek Morse
3/18/2009	2009 Road Projects and RTC-5 Accelerated Projects	Washoe County Southeast Truckee Meadows CAB	Brenda Lee
3/19/2009	Senior Ridership Development and Outreach	Residents of Sierra Crest Senior Apartment Homes	Sue Sherman
3/19/2009	RTC ACCESS (Discussed Ticket Donation)	City of Reno Ward 5 Northwest NAB	David Jickling Mary Bryant CitiCare
3/24/2009	Transit Field Trip to RTC CITICENTER and Facility Operations	Spanish Springs Elementary School 3rd Grade Class	Durel Wiley Butch Dickman
3/24/2009	Intelligent Transportation Systems Lecture	UNR Civil Engineering Class	Jim Poston
3/24/2009	Travel Training Field Trip to RTC CENTENNIAL PLAZA Tour	No. NV Medical Center Senior Bridges Program	Sue Sherman
3/25/2009	RIDE ID Cards w/ No. NV Center for Independent Living	Residents of Carriage Stone Senior Apartments	Blossom Javier NNCIL
3/25/2009	Senior Ridership Development and Outreach		Sue Sherman
3/31/2009	Transportation Lecture	UNR Urban Economics Class	Jack Lorbeer
3/31/2009	RTC SMART TRIPS and RTC Transit Services	Morrison University Career Day	Carol Perry
4/1/2009	RTC SMART TRIPS and UNR Wolf Pass Program	UNR Staff Employee's Council Open House	Carol Perry Michael Moreno
4/2/2009	2009 Road Projects and RTC-5 Accelerated Projects	City of Reno Ward 2 Central NAB	Warren Call
4/2/2009	2009 Road Projects and RTC-5 Accelerated Projects	Sparks CAC	Doug Maloy
4/7/2009	Transit Field Trip to RTC CITICENTER and Facility Operations	High Desert Montessori Elementary School 3rd Grade Class	Roshelle Olison Tim Goble
4/8/2009	Green Transit Centers	2009 Nevada Transportation Conference	Chris Tschirhart
4/8/2009	Transit Field Trip to RTC CITICENTER and Facility Operations	Brown Elementary School 3rd Grade Class	Lavina Talanoa Butch Dickman
4/10/2009	RTC 4TH STREET STATION Groundbreaking	Held at site	Marketing Department
4/11/2009	Pyramid Highway/US 395 Connection Project	Washoe County Sun Valley CAB	Doug Maloy
4/14/2009	2009 Road Projects and RTC-5 Accelerated Projects	City of Reno Ward 1 NAB	Warren Call
4/15/2009	Nevada Strategic Highway Safety Plan	Northern Nevada Traffic Engineering Group Meeting	Chris Louis
4/16/2009	RTC SMART TRIPS and RTC Transit Services	Intuit Environmental Fair	Carol Perry

4/16/2009	Mill Street Reconstruction Public Information Meeting	Property Owners/Residents & Tenants/General Public	Brenda Lee
4/19/2009	RTC RIDESHARE and RTC VANPOOL Service	Annual Earth Day Event Hosted by Nevada EcoNet	Carol Perry Chris Campbell Sue Sherman Jim Poston Laura Stern Supplied Mkt Materials
4/20/2009	RTC SMART TRIPS and RTC Green Transportation Efforts	JC Penney Environmental Fair	Supplied Mkt Materials
4/21/2009	Alternatives to the Daily Car Commute Workshop	University of Nevada, Reno	Carol Perry
4/21/2009	Pembroke Drive Reconstruction Project Public Information Mtg	Property Owners/Residents & Tenants/General Public	Doug Maloy
4/22/2009	RTC SMART TRIPS and RTC Green Transportation Efforts	VA Earth Day Fair	Carol Perry
4/22/2009	RTC Senior Adventures Outreach	Residents of Rosewood Parks Apartments	Sue Sherman
4/23/2009	Transit Field Trip to RTC CITICENTER and Facility Operations	Jesse Hall Elementary School 3rd Grade Students	Andre Dowdy Bob Turley
4/23/2009	2009 Road Projects and RTC-5 Accelerated Projects	City of Reno Ward 3 NAB	Michele Dennis
4/27/2009	Pyramid Highway/US 395 Connection Project	Stakeholders Working Group	Doug Maloy Michael Moreno Project Consultants
4/29/2009	Transit Field Trip to RTC CITICENTER and Facility Operations	Jesse Hall Elementary School 3rd Grade Students	Andre Dowdy Bob Turley
4/29/2009	Pyramid Highway/US 395 Connection Project	Community Open House @ Sun Valley Neighborhood Center	Doug Maloy Michael Moreno Howard Riedl Project Consultants
4/30/2009	Victorian Avenue Rehabilitation Project Phase 1	Community Open House @ RTC CENTENNIAL PLAZA	Warren Call Michael Moreno City of Sparks Staff Sue Sherman
5/4/2009	RTC ACCESS In Service to Patient Case Managers	Renown Rehab Hospital	Sue Sherman
5/4/2009	RTC CENTENNIAL PLAZA LEED Tour	Truckee Meadows Community College Class	Chris Tschirhart
5/7/2009	RTC VANPOOL (carpooling, guaranteed ride home and commuter benefits)	Truckee North Tahoe Transportation Mgt. Assoc.	Carol Perry
5/9/2009	NDOT/RTC VMT User Fee Program Workshop	University of Nevada, Reno	Alauddin Khan
5/11/2009	RTC RIDESHARE and RTC VANPOOL	Reno Tahoe Airport Authority	Carol Perry

5/12/2009	Transit Field Trip to RTC CITICENTER and Facility Operations	Brown Elementary School 3rd Grade Students	Curtis Braswell Tim Goble
5/12/2009	St. Patrick's Day Safe Ride Home Program	Northern Nevada DUI Task Force Board of Directors	Michael Moreno
5/14/2009	RTC RIDE Careers, Operations and Bus Tour	Jesse Hall Elementary School 6th Grade Students	Lavina Talanoa Bob Turley
5/14/2009	RTC RIDE Careers, Operations and Bus Tour	Veterans Elementary School Career Day Kindergarten - 3rd Grade Students	Patricia Topps
5/19/2009	Reno Senior Center RTC RIDE Outreach	Washoe County Senior Center	Sue Sherman
5/20/2009	RTC RIDE Senior Outreach	Residents of Atria Summit Ridge	Sue Sherman
5/20/2009	RTC 4TH STREET STATION Public Art Challenge Grant	Joint Meeting of Reno Arts & Culture Commission and Public Art Committee	Chris Tschirhart Michael Moreno
5/21/2009	Pedestrian Issues	State Bicycle Pedestrian Conference (Panelist on panel discussion)	Carol Perry
5/26/2009	RTC, The Agency and It's Transit Services	Marketer's Exchange at Atria Summit Ridge	Sue Sherman Chris Campbell
5/27/2009	"How to Ride the Bus" Field Trip to Reno Aces Ball Game Route 16	Hunter Lake Elementary School 4th & 5th Graders	Michael Moreno
5/27/2009	2009 Road Projects Media Luncheon	Held at RTC Boardroom	Derek Morse Bob Russell
5/28/2009	Senior Adventures Transit Fair and Wheelchair Workshop	Public Event @ RTC CENTENNIAL PLAZA	Engineering Dept. Chris Campbell Sue Sherman Tina Wu Christina Leach No. NV Center for Ind. Michael Moreno
5/28/2009	"How to Ride the Bus" Field Trip to Reno Aces Ball Game Route 19	Roger Corbett Elementary School 4th & 5th Graders	Michael Moreno
5/28/2009	RTC-5/SB 201; RTC 2009 Road Projects; RTC RAPID	EDAWN Regional Communicators Group	Michael Moreno
5/31/2009	RTC SMART TRIPS Trip Reduction Bike to Work Day Celebration Highlighting Bicycle-related Services	State Bicycle Pedestrian Safety Program	Tina Wu Linda Eller
6/2/2009	Transit Field Trip to RTC CITICENTER and Facility Operations	Our Lady of the Snows Elementary School 3rd Grade Students	Brenda Hill Tim Goble
6/8/2009	Reno Consolidated 09-02 Road Project Public Information Meeting	Held at RTC Boardroom	Brenda Lee
6/11/2009	Freeport Boulevard & Steneri Way Road Project Public Information Meeting	Held at RTC Boardroom	Doug Maloy
6/16/2009	West 7th Street Road Project Public Information Meeting	Held at McQueen Fire Station	Michele Dennis

6/17/2009	RTC ACCESS Eligibility	Renown Medical Center Inservice to Care Coordinators and Discharge Planners/Case Management Held at RTC Boardroom	Sue Sherman Brenda Lee
6/18/2009	Longley Lane Reconstruction Road Project Public Information Meeting		
6/18/2009	RTC 2009 Road Projects Las Brisas Blvd/Mae Anne Ave/West 7th Street/ Intersection Improvements at Robb and Sharlands	City of Reno Ward 5 Northwest NAB	Michele Dennis
6/19/2009	RTC SMART TRIPS and Bicycle-Related Services	Hosted booth at Tour de Nez Event	Carol Perry
6/23/2009	RTC Senior Adventures	Marketer's Exchange	Chris Campbell
6/23/2009	Summit Ridge & Sky Mountain Road Project Public Information Meeting	Held at Northwest Reno Library	Warren Call
6/24/2009	Lillard Way Reconstruction Road Project Public Information Meeting	Sparks Police Department Training Room	Dan Gallian
6/25/2009	SB 201	Truckee Meadows Tomorrow General Membership Mtg.	Michael Moreno
6/27/2009	RTC SMART TRIPS and RTC "Green" Activities	greenUP! Sustainability Festival	Carol Perry

RTC Media Report for July 2009

Press Releases

- 7/1 "RTC Transit Schedule for Independence Day"
- 7/6 "Open House Set For Vista Boulevard Widening Project"
- 7/7 "Open House Set For Victorian Avenue Road Improvements"
- 7/13 "RTC Offers Brick Pavers for Personal Inscription"
- 7/20 "RTC Hosts Preview of Sparks Road Project"
- 7/23 "Portion of Pembroke Drive Closed Monday"
- 7/27 "RTC Board to Interview Executive Director Candidates Friday"
- 7/29 "Open House Set For Transit Service Changes"
- 7/31 "Lee Gibson Selected As RTC Executive Director"

Media Interviews/Contacts

- 7/1 RGJ Independence Day service
- 7/1 KTVN RTC-5 enactment
- 7/2 RGJ holiday construction projects
- 7/2 Nevada Magazine RTC INTERCITY feature
- 7/2 Reno Radio Reps Derek Morse appearance on Insite
- 7/3 Nevada Magazine passes and routes
- 7/6 Nevada Magazine return trip RIDE passes
- 7/6 KBZZ Corey Farley with Derek Morse on RTC-5
- 7/7 KRNV Vista Boulevard
- 7/8 KTVN Vista Boulevard
- 7/8 KUNR Derek on Nevada Newslines
- 7/8 KOLO Vista Boulevard
- 7/8 Sparks Tribune Vista Boulevard
- 7/8 KOLO Vista Boulevard live shots
- 7/9 Sparks Tribune Wingfield Hills intersection
- 7/10 RGJ executive director search
- 7/10 RGJ candidates process
- 7/13 RGJ meeting with Steve Burlie
- 7/14 Sparks Tribune Victorian Avenue meeting
- 7/14 KOLO Mill Street
- 7/14 KTVN Mill Street
- 7/14 RGJ Victorian Avenue meeting
- 7/14 KRNV Victorian Avenue meeting
- 7/14 KTVN Victorian Avenue meeting
- 7/14 KOLO Victorian Avenue meeting
- 7/16 KRNV Skyline slurry seal
- 7/17 RGJ resumes for executive candidates
- 7/20 RGJ Special meeting interviews
- 7/21 KRNV Sparks consolidated projects
- 7/24 RGJ RTC-5 op ed for Derek Morse
- 7/27 Northern Nevada Business Weekly stimulus projects
- 7/27 Nevada Business Magazine RTC-5
- 7/28 RGJ RTC ACCESS fare increases

7/30 KTVN bus detours due to fire
 7/30 RGJ photos for executive director
 7/30 KTVN executive director interviews
 7/30 KRNV executive director interviews
 7/30 KOLO executive director interviews
 7/30 UNIVISION executive director interviews
 7/30 Sparks Tribune executive director interviews
 7/30 KKOH executive director interviews
 7/31 KTVN Lee Gibson photo and bio
 7/31 KRNV executive director interviews
 7/31 KRNV Lee Gibson appointment
 7/31 KOLO Lee Gibson appointment
 7/31 RGJ Lee Gibson photo
 7/31 Sparks Tribune Lee Gibson photo
 7/31 Sparks Tribune executive director job description
 7/31 UNIVISION executive director candidates photos
 7/31 Marin Independent Celia Kupersmith interview with board

Media Articles: Web/Print

7/2 Nevada Appeal/AP, "NDOT seeks bids for stimulus projects"
 7/2 RGJ.com, "Fourth of July Closings"
 7/2 Reno News & Review, "Taking Transit from Reno to Sacramento"
 7/1 Reno News & Review, "Do you use RTC RIDE?"
 7/3 Sparks Tribune, "How to get to, and park at, Star Spangled Sparks"
 7/4 RGJ, "Roundup: Fourth of July Events, Closings"
 7/5 About.com Guide to Reno/Tahoe, "RTC ACCESS Taxi Service and Taxi Bucks Program Changes"
 7/7 RGJ, "Public can see plans to widen Vista Blvd."
 7/7 KRNV, "Major construction project planned for Vista Blvd"
 7/8 KOLO, "Widening Vista"
 7/8 KTVN, "Crews to Start Widening Vista Blvd. This September"
 7/8 KTVN, "Vista Widening Project + Highway of the Future"
 7/8 KTVN, "Faster Commuting Along Vista Boulevard"
 7/9 Sparks Tribune, "Vista widening project has been 'a long time coming'"
 7/12 RGJ, "Q&D's Norm Dianda: The value of hard work" (RTC-5)
 7/13 Sparks Tribune, "Pyramid facelift, Victorian construction, gets city funding"
 7/13 RGJ, "Washoe transportation chief candidates have local experience"
 7/14 Sparks Tribune, "Victorian Avenue road work starts in September"
 7/16 KRNV, "Bike-Path Proposal"
 7/21 RGJ, "Riverside Drive to become city's first 'bike boulevard' "
 7/20 RGJ, "Three finalists announced for RTC executive director position"
 7/23 RGJ, "Editorial: Reno airport is doing its part to create jobs for community"
 7/23 Sparks Tribune, "City gives green light to sewer project"
 7/29 KTVN, "Reno ranks second in nation for construction job loss"
 7/29 Contra Costa Times, "Golden Gate Bridge chief eyes return to Reno"
 7/31 KRNV, "RTC selects new director"
 7/31 rgj.com, "New Washoe RTC boss says he's excited about the job"

“The Road Ahead” Interviews on KOLO-TV

- July 7: Carve Your Name in Stone
Michael Moreno announced the return of a special program at RTC CENTENNIAL PLAZA. Businesses and individuals are invited to order engraved pavers to be installed at the Sparks transit center.
- July 14: Victorian Avenue Improvements Phase 2
Warren Call provided information on the second phase of road improvements on Victorian Avenue.
- July 21: MyRTC Provides Free Email Updates
Felicia Archer announced MyRTC – a new website feature that keeps everyone informed and up-to-date about RTC services including road projects and transit alerts.
- July 28: One more approval needed for RTC-5 to take effect.
RTC Interim Executive Director Derek Morse talks about the last hurdle for RTC-5 implementation—when the Washoe County Commission takes action on August 11 and August 25.