



## **e-News Brief**

An update of current RTC issues

RTC e-News Brief for July 31, 2009. This e-newsletter was created to keep you informed about key activities and issues pertaining to Your RTC. I encourage you to share this information with your board members, citizen advisory groups, colleagues, employees and others who may find this information useful. If you would like additional information about a topic in this update, or another topic of interest, please let me know.

Visit [www.rtcwashoe.com](http://www.rtcwashoe.com) to access *Archived Editions* of RTC's **e-News Brief** and to view upcoming **RTC Board, Advisory Committee meetings and events**. The summer 2009 edition of the **"The Road Ahead"** newsletter is now available online.

Stay up-to-date on RTC projects and programs. Subscribe

to  at [www.rtcwashoe.com](http://www.rtcwashoe.com).

RTC staff is also available to present RTC transportation related topic(s) to your organization, company employees, and business and citizen groups. Contact Michael Moreno, RTC Speakers Bureau @ [mmoreno@rtcwashoe.com](mailto:mmoreno@rtcwashoe.com) to schedule a presentation.

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### **RTC Streets & Highways Project Advertise Dates**

With the passage of SB 201, RTC-5 is set to provide the necessary funding to supplement the RTC's annual Streets & Highways road projects for years to come.

Included in this update for your information is the schedule of RTC Streets & Highways Road Project advertising dates and projects awarded to date.

Prior to July 2009, eight projects were under construction, one project has been completed and two have been awarded and will begin construction in August 2009. In July 2009, seven projects are currently being advertised, three scheduled to be advertised and three have been awarded. Beginning in August through October 2009, eight projects will be advertised. The total investment for these projects is more than \$196.7 million.

Weekly [street project status reports](#) are available at [www.rtcwashoe.com](http://www.rtcwashoe.com) under the Streets & Highways tab or subscribe to MyRTC to receive e-mail updates about this topic.

### **RTC Receives Federal Approval for RTP and RTIP**

On July 21, the RTC received final federal approvals on the Regional Transportation Plan (RTP) and the Regional Transportation Improvement Program (RTIP). Our thanks and appreciation to the citizen steering committee and the RTC Planning Department staff for all their hard work on these documents.

### **Vista Boulevard Widening Project Out to Bid**

The long awaited and much needed project to widen Vista Boulevard from North Los Altos Parkway to Wingfield Springs Parkway is one step closer to becoming a reality. The project was advertised for bids earlier this month and construction is expected to begin in September of this year.

This project will completely reconstruct Vista Boulevard providing a complete multi-modal four-lane roadway to accommodate traffic, bikes, and pedestrians along the two mile project. Completion of the project is expected the fall of 2010. RTC is coordinating closely with City of Sparks so the road project begins immediately after the City of Sparks places a new sanitary sewer interceptor.

The estimated cost of the Vista Boulevard Widening Project is \$15 million, and made possible through the Regional Road Impact Fee and RTC-5 revenues. For more information about the project, contact RTC Project Manager Doug Maloy at e-mail [dmaloy@rtcwashoe.com](mailto:dmaloy@rtcwashoe.com) or by phone at (775) 335-1865. Additionally, you can subscribe to MyRTC for the ["Weekly Street Project Status Report"](#) to receive updates.

***"Save the Date!"*** for the community groundbreaking event scheduled for Thursday, August 27, 2009, at 11 a.m. to be held at a location on the Vista Boulevard corridor. Details coming soon!

### **Service Change Open House Scheduled for August 7**

The RTC will host an Open House at RTC CITICENTER south building for the public to learn about proposed fare changes and the RTC's new services RTC RAPID and RTC RAPID CONNECT.

RTC staff will be on hand to provide information to the public and receive ideas and suggestions for the proposed fare changes and the new service which, if adopted, would go into effect in October 2009. Comments received from the public will be shared with the RTC Board during a public hearing on August 21, 2009. The open house will take place from 8 a.m. to 10 a.m. and 3 p.m. to 5 p.m.

Questions about the proposed fare changes can be addressed to Roger Hanson, RTC Senior Planner at e-mail [rhanson@rtcwashoe.com](mailto:rhanson@rtcwashoe.com) or by phone at (775) 335-1901. For RTC RAPID and RTC RAPID CONNECT, contact Angela White, RTC Director of Marketing & Communications at e-mail [awhite@rtcwashoe.com](mailto:awhite@rtcwashoe.com) or by phone at (775) 335-1883.

### **Cruise to Hot August Nights on RTC RIDE**

A trip on RTC RIDE is the easiest way to enjoy Hot August Nights events, July 31, 2009 – August 9, 2009. Avoid parking difficulties and traffic headaches on any of twenty-six RTC RIDE routes serving Reno and Sparks. Most routes will take you to all the fun!

- Peppermill Hotel Casino and Reno-Sparks Convention center: served by Route 1
- Atlantis Hotel Casino: served by Routes 1 or 6
- Grand Sierra Resort: served by Routes 14 or 18
- Reno Sparks Livestock Events Center: served by Routes 2, 2s, 5 or 15
- Bonanza Casino: served by Routes 7 or 17
- Baldini's: served by Routes 18 or 54
- Legends at Sparks Marina: served by Route 21
- Downtown Reno, including Circus Circus, Eldorado, Silver Legacy, Harrah's, and Reno Events Center: served by Routes 1, 2, 2s, 3, 4, 5, 6, 7, 9, 11, 13, 14, 15, 16, 17, 18, 19
- Downtown Sparks including John Ascuaga's Nugget and Victorian Square: served by Routes 2, 11, 21, 26, 25, 28, 54
- To travel between Reno and Sparks: Route 11

For trip planning assistance, use this [Google Transit Trip Planner](#) link, view and print RTC RIDE transit schedules and maps at [www.rtcwashoe.com](http://www.rtcwashoe.com), or contact Passenger Services at (775) 348-RIDE (7am – 7pm, 7 days a week).

### **Transit Operating Statistics June 2009**

For FY 2009 there were 8.45 million transit system rides. This is 6.7% lower than FY 2008.

On May 3, 2009, service hours were reduced by approximately 9%. Span of service and/or frequency were reduced for most all routes. Route 14A service to the Reno-Tahoe Airport was eliminated.

For June, there were 617,413 rides, 17% lower than June 2008. Average daily ridership at 20,413 was 19% lower compared with last year. Service hours were down 17% from the same period last year. Productivity was up 0.5% over last year.

Adult and Youth ridership was down 20%, as well as Senior & Disabled ridership was down 3.3%. Senior & Disabled ridership now makes up over a third of all ridership, the highest rate ever.

On March 1, 2009, on RTC INTERCITY, 4 roundtrips were eliminated (41% of service hours). RTC INTERCITY ridership at 2,636 fell 48% compared with last year. Productivity at 13.1 passengers per service hour is down 16% compared with last year.

On March 1, 2009, service hours on RTC SIERRA SPIRIT were cut by a third (one bus). RTC SIERRA SPIRIT ridership was 25,208, down 39% compared with last year. Productivity at 35.0 passengers per service hour was up 7.4% compared to the same period last year.

### **RTC Outreach Report, June 2009**

Included in this update is the June 2009 RTC Outreach Report.

### **RTC Media Report, June 2009**

Included in this update is the June 2009 RTC Outreach Report.

### **“The Road Ahead with RTC” on KOLO-TV**

“The Road Ahead with RTC” airs on Tuesdays at 6:20 a.m. during “Daybreak.” This weekly news segment features experts discussing a wide range of transportation issues. Following each broadcast, webcasts of each interview will be available on [kolotv.com](http://www.kolotv.com) for at least one month. To view interviews, click on this link: <http://www.kolotv.com/rtc>.

Scheduled interviews:

- July 21: MyRTC Provides Free Email Updates
- July 28: RTC-5 Headed to Washoe County Commission
- August 4: Pedestrian Safety Enforcement Campaign
- August 11: RTC Executive Director Search Update (Tentative)

**This is Your RTC.**

<b>PROPOSED CALENDAR YEAR 2009 RTC STREET &amp; HIGHWAY PROJECT ADVERTISE DATES - AS OF JULY 16,</b>					
<b><u>Dates subject to change</u></b>					
<b>PROJECT</b>	<b>TERMINI</b>	<b>PROJECT TYPE</b>	<b>PLANNED ADVERTISE DATE</b>	<b>PLANNED AWARD DATE</b>	<b>PROGRAMMED CONSTRUCTION</b>
* 2009 PREVENTIVE MAINTENANCE	VARIOUS STREETS	SURFACE SEALING	UNDER CONST.		\$4,534,000
* EAST LINCOLN WAY	SPARKS BLVD TO LILLARD DR	RECONSTRUCT	CONST. COMPLETE		\$499,317
* PEKHAM LANE	KIETZKE LN TO LONGLEY LN	RECONSTRUCT/CORRECTIVE	UNDER CONST.		\$1,815,227
* MAE ANNE AVENUE	AMBASSADOR TO AVENIDA DE LANDA	RECONSTRUCT	UNDER CONST.		\$898,337
* SILVER LAKE BOULEVARD	SILVER SHORES TO 1000 EAST OF STEAD	RECONSTRUCT	UNDER CONST.		\$1,762,721
* PEMBROKE LANE	MCCARRAN BLVD TO BOYNTON BRIDGE	RECONSTRUCT/WATERMAIN	UNDER CONST.		\$1,710,214
* VICTORIAN AVENUE	EL RANCHO TO 16TH ST	RECONSTRUCT/CORRECTIVE	UNDER CONST.		\$500,022
* MILL STREET	ROCK BLVD TO MCCARRAN BLVD	RECONSTRUCT	UNDER CONST.		\$2,530,793
LOS ALTOS PARKWAY	CANYON RUN DR TO GOODWIN	CORRECTIVE	UNDER CONST.		\$481,330
FREEPOR T & STENERI RENO CONSOLIDATED 09-01	21ST TO STANFORD & FREEPOR T TO GLENDALE	RECONSTRUCT		AWARDED	\$2,724,167
AUTOMOTIVE WAY LOUIS ST & REDWOOD PL MARKET ST	KIETZKE TO HARVARD MARKET TO MILL VILLANOVA TO KIETZKE	RECONSTRUCT		AWARDED	\$2,460,343
TO DATE ADVERTISE D/AWARDED:					\$19,916,471
LONGLEY LANE	HOUSTON TO ROCK	RECONSTRUCT		AWARDED	\$2,146,000
WEST 7TH ST	MADERA COURT TO N MCCARRAN	RECONSTRUCT/CORRECTIVE		AWARDED	\$958,333
SUMMIT RIDGE & SKY MOUNTIAN	W MCCARRAN TO 4TH	RECONSTRUCT	ADVERTISED	7/30/2009	\$2,360,609
LILLARD DR	BRIERLEY TO PRATER	RECONSTRUCT		AWARDED	\$2,674,843
VISTA BLVD WIDENING	N. LOS ALTOS TO SPANISH SPRINGS	WIDEN 2 TO 4 LANES	ADVERTISED	8/7/2009	\$15,000,000
MOYA BLVD	RED ROCK TO ECHO	RECONSTRUCT/CORRECTIVE	ADVERTISED	8/7/2009	\$1,622,918
* VASSAR ST	VIRGINIA TO KIETZKE	RECONSTRUCT	ADVERTISED	8/5/2009	\$1,719,379
MATLEY LANE	VASSAR TO MILL	RECONSTRUCT	ADVERTISED	8/7/2009	\$614,627
EL RANCHO BLVD	MCCARRAN TO SULLIVAN	RECONSTRUCT	ADVERTISED	8/24/2009	\$1,698,917
LAS BRISAS BLVD	MCCARRAN TO BRITTANIA	RECONSTRUCT	ADVERTISED	8/12/2009	\$1,716,800
MILITARY ROAD	LEMMON DRIVE TO ECHO	LEMMON DR TO ECHO AVE	7/28/2009	8/18/2009	\$2,714,837
LEMMON DRIVE	MEMORIAL TO US 395	WIDEN 2 TO 4 LANES	7/29/2009	8/18/2009	\$690,909
VICTORIAN AVENUE	PYRAMID WAY TO MCCARRAN	RECONSTRUCT/BIKE PATH/LANDSCAPE/SW	7/30/2009	8/21/2009	\$4,057,635
JULY:					\$37,975,807
ROBB DRIVE AT SHARLANDS BLVD	ROBB/SHARLANDS	INTERSECTION IMPROVEMENT	8/1/2009	8/22/2009	\$2,634,893
SPARKS CONSOLIDATED 09-02	SPICE ISLAND TO CUL DE SAC				
DEMING WAY	CUL DE SAC TO GREG				
DEMING WAY	GLENDALE TO CUL DE SAC				
BERGIN WAY	SPICE ISLAND TO RRX & KLEPPE TO GLENDALE	RECONSTRUCT	8/6/2009	8/28/2009	\$1,521,667
FRANKLIN WAY & MEREDITH WAY					
ECHO AVENUE	MT BISMARCK TO MT LIMBO	RECONSTRUCT	8/11/2009	8/31/2009	\$1,475,375
VISTA BLVD @ BARING BLVD	INTERSECTION	VISTA NB LEFT TURN LANE	8/31/2009	9/21/2009	\$1,430,667
* HOLCOMB AVE	VIRGINIA TO BURNS	RECONSTRUCT	9/3/2009	9/18/2009	\$736,877
** VIRGINIA STREET TRANSIT QUEUE JUMP	VARIOUS INTERSECTIONS	TRANSIT PRIORITY	10/7/2009	11/8/2009	\$1,100,000
I-580 NB WIDENING (SEE NOTE 1)	MOANA TO I-80	WIDEN WITH RAMP IMPROVEMENTS	TBD	TBD	\$80,000,000
MEADOWWOOD/1-580 COMPLEX (SEE NOTE 2)	NEIL ROAD TO S MCCARRAN	FREEWAY INTERCHANGE	TBD	TBD	\$50,000,000
AUGUST - OCTOBER					\$138,899,478

NOTE 1: \$80 MILLION ESTIMATED CONSTRUCTION COST, RTC-5 WILL CONTRIBUTE APPROXIMATELY \$15 MILLION (€), REMAINDER IS NDOT FUNDING  
 NOTE 1: \$50 MILLION ESTIMATED TOTAL CONSTRUCTION COST, THIS PROJECT FUNDED VIA A COMBINATION OF FEDERAL FUNDS, ARRA, AND RTC-5  
 \* PROJECTS APPROVED AND FULLY FUNDED ON FY 2010 FUEL TAX/SALES TAX PROGRAM OF PROJECTS (POP)  
 \*\* CMAQ/NDOT STEWARDSHIP PROJECT

# OPEN HOUSE

## Service Change Information

All ideas and suggestions received at the open house will be shared with the RTC Board during a public hearing on August 21, 2009. Any adopted changes would go into effect in October 2009

**When:** Friday, August 7, 2009, 8 AM–10 AM and 3 PM–5 PM

**Where:** RTC CITICENTER SOUTH BUILDING

**Why:** 1. Introducing RTC RAPID and RTC RAPID CONNECT

2. Proposed Fare Changes

- Two-tier fare system (combining Youth, Senior, & Disabled into Reduced Fare category)
- Permanent discount for 24-Hour Passes purchased at Pass Vending Machines
- Raise age eligibility for Seniors from 60 to 65 years old
- Expand Youth fare to include students of any age with current junior or high school ID
- No general fare increase



348-RIDE  
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## RTC OUTREACH SCHEDULE OF MEETINGS JUNE 2009

<u>DATE</u>	<u>TOPIC</u>	<u>ORGANIZATION</u>	<u>RTC STAFF</u>
6/2/2009	Transit Field Trip to RTC CITICENTER and Facility Operations	Our Lady of the Snows Elementary School 3rd Grade Students	Brenda Hill Tim Goble
6/8/2009	Reno Consolidated 09-02 Road Project Public Information Meeting	Held at RTC Boardroom	Brenda Lee
6/11/2009	Freeport Boulevard & Steneri Way Road Project Public Information Meeting	Held at RTC Boardroom	Doug Maloy
6/16/2009	West 7th Street Road Project Public Information Meeting	Held at McQueen Fire Station	Michele Dennis
6/17/2009	RTC ACCESS Eligibility	Renown Medical Center Inservice to Care Coordinators and Discharge Planners/Case Management	Sue Sherman
6/18/2009	Longley Lane Reconstruction Road Project Public Information Meeting	Held at RTC Boardroom	Brenda Lee
6/18/2009	RTC 2009 Road Projects Las Brisas Blvd/Mae Anne Ave/West 7th Street/ Intersection Improvements at Robb and Sharlands	City of Reno Ward 5 Northwest NAB	Michele Dennis
6/19/2009	RTC SMART TRIPS and Bicycle-Related Services	Hosted booth at Tour de Nez Event	Carol Perry
6/23/2009	RTC Senior Adventures	Marketer's Exchange	Chris Campbell
6/23/2009	Summit Ridge & Sky Mountain Road Project Public Information Meeting	Held at Northwest Reno Library	Warren Call
6/24/2009	Lillard Way Reconstruction Road Project Public Information Meeting	Sparks Police Department Training Room	Dan Gallian
6/25/2009	SB 201	Truckee Meadows Tomorrow General Membership Mtg.	Michael Moreno
6/27/2009	RTC SMART TRIPS and RTC "Green" Activities	greenUP! Sustainability Festival	Carol Perry

## RTC Media Report for June 2009

### Press Releases

- 6/1 "SB201 Approved with veto override"
- 6/8 "New RTC CENTENNIAL PLAZA makes access to Farmers Market a Snap"
- 6/11 "RTC Brick Pavers Let Public Inscribe Messages"
- 6/16 "RTC Meeting to Preview Longley Road Work"
- 6/29 "Changes Made to RTC Access Taxi Service and the Taxi Bucks Program"

### Media Interviews/Contacts

- 6/1 Sparks Tribune, veto override
- 6/1 KOLO, veto override
- 6/2 KRNV, road construction progress
- 6/3 KRNV, construction contractors
- 6/4 Sparks Tribune, RTC-5 implementation
- 6/4 Nevada Magazine, transit
- 6/4 Sparks Tribune, bonding
- 6/8 KTVN, RTC-5
- 6/8 RGJ, reckless driver
- 6/10 RGJ, ethics case
- 6/11 Alice 96.5, paver story
- 6/11 Sparks Tribune, Queen Way at McCarran issue
- 6/12 KOLO film at RTC CENTENNIAL PLAZA
- 6/12 RGJ, RTC-5 progress
- 6/15 KRNV, Joe Hart/ no bus service to Veteran's Clinic
- 6/15 RGJ, Future funding for transportation
- 6/16 New York Times, operational cuts
- 6/17 RGJ, percentage of service cuts
- 6/17 Reno Tahoe Guide, pavers sale
- 6/19 RGJ, operating dollars from stimulus
- 6/22 Sparks Tribune, Vista Blvd
- 6/22 RGJ, RTC-5 jobs
- 6/22 RGJ, stimulus figures
- 6/23 RGJ, projects under construction
- 6/24 Northern Nevada Business Weekly, RTC bonds
- 6/24 KRNV, collection of RTC-5 indexing
- 6/25 KRNV, gas and diesel collection

### Media Articles: Web/Print

- 6/1 RGJ, "Reno-area biking workers celebrate commuting without oil"
- 6/1 RGJ, "Nevada leaders vow to end session on time"
- 6/1 RGJ.com blog: "Assembly votes to override Washoe gas tax"
- 6/1 RGJ, "Nevada Legislature: bill roundup"
- 6/1 Sparks Tribune, "Assembly overrides fuel tax veto"
- 6/2 RGJ, "Lawmakers rescue crucial Washoe County bills"
- 6/2 Las Vegas Review Journal "'Sine Die': Legislature finishes quietly"

6/3 KRNV, "Construction workers being called back to work"  
6/5 Nevada Business Journal, "Transportation – Road Work Ahead"  
6/7 RGJ, "Editorial: Legislature's leaders deserve credit for getting the job done"  
6/9 RGJ, "Even in minority, Raggio proves he's a force"  
6/11 Reno News & Review, "RTC-5 Deceptive" Reno News & Review  
6/11 Sparks Tribune, "Farmer's Market Opens Today"  
6/11 KRNV, "Farmer's Market – Bus Passes"  
6/11 RGJ.com "Nevada ethics panel clears RTC members"  
6/12 KTVN / AP, "Reno governmental panel cleared in ethics case"  
6/12 Sparks Tribune, "RTC brick pavers let public inscribe messages"  
6/16 RGJ, "Plans under way for Washoe County road projects"  
6/17 KRNV "06 17 09 KRNV Veterans Clinic not served by RTC"  
6/19 RGJ, "Washoe transportation officials still seeking money to expand bus system"  
6/24 RGJ, "Local dollars might provide more jobs"  
6/24 Northern Nevada Business Weekly, "Northern Nevada businesses played good defense during legislature, lobbyists said"  
6/23 RGJ, "Some stimulus funds could go to Washoe transit"  
6/23 Sparks Tribune, "Lawsuit hits sewer project"  
6/23 KRNV, "Funding changes won't help Washoe transit service"  
6/25 RGJ, "Editorial: Big bonuses and bigger salaries would never happen in Nevada"  
6/24 RGJ, "Local dollars might provide more jobs"  
6/26 RGJ "Regional Teamsters announce new leadership"  
6/27 KTVN, Face the State, RTC and Area Roads Derek Morse interview  
6/29 Northern Nevada Business Weekly, "Bite-Sized Bonds"  
6/30 KOLO, "RTC RIDESHARE Program Helps Drivers Save Money on Commute"

### **"The Road Ahead" Interviews on KOLO-TV**

- *June 2: Safe Graduation Celebrations*  
Jim Holmes from the Northern Nevada DUI Task Force discussed keeping the roads safe for everyone during graduation celebrations.
- *June 9: Summer Road Safety*  
Steve Mulvenon, Communications and Community Outreach Director for Washoe County School District reminded us that summertime means kids will be on the streets and on the move.
- *June 16: RTC RAPID Launches in October*  
Derek Morse, RTC interim executive director announced rapid transit on Virginia Street coming in fall 2009.
- *June 26: Bond Offering Issued to Fund Road Projects*  
RTC Chief Financial Officer Tom Taelour detailed how RTC-5 / SB201 is about to translate into new revenue for roadwork and jobs.
- *June 30: Taking Transit to the Farmer's Market*  
Greg Von Schottenstein, special events supervisor for the City of Sparks, shared what's new at the Sparks Hometown Farmer's Market and the new transit neighbor that makes it easier than ever to get to the weekly event.