



e-News Brief
An update of current RTC issues

RTC e-News Brief for July 17, 2009. This e-newsletter was created to keep you informed about key activities and issues pertaining to Your RTC. I encourage you to share this information with your board members, citizen advisory groups, colleagues, employees and others who may find this information useful. If you would like additional information about a topic in this update, or another topic of interest, please let me know.

Visit www.rtcwashoe.com to access *Archived Editions* of RTC's **e-News Brief**, and to view upcoming **RTC Board, Advisory Committee meetings and events**, and the current **"The Road Ahead"** newsletter.

RTC staff is also available to present any RTC transportation related topic(s) to your organization, company employees, and business and citizen groups. Contact Michael Moreno, RTC Speakers Bureau @ mmoreno@rtcwashoe.com to schedule a presentation.

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RTC-5/SB 201 Community Update

The RTC is committed in its responsibility to provide ongoing communication and accountability to citizens about the benefits our community is realizing from RTC-5 and the economic stimulus SB 201 offers.

As reported in my June 12, e-News Brief, RTC will provide updates to inform citizens about the progress of RTC-5 and its enabling legislation, SB 201. In the latter part of June, we began airing a television spot that was produced to

announce the upcoming quarterly updates to the community. Beginning on Monday, July 20, a series of radio spots will begin airing on local radio stations. The radio spots are recorded in English and Spanish and will air for approximately six to eight weeks.

To listen and view the radio and television spots, visit www.rtcwashoe.com and click on "[HOT TOPICS/RTC-5: Nevada Senate Bill 201.](#)"

Radio spots: ["High Five" English](#) (MP3) ["Creating Jobs" Spanish](#) (MP3)
Television spot: [RTC Chairman Dave Aiazzi and Derek Morse Discuss RTC-5](#) (video)

RTC RAPID Update

At the June 19, RTC Board meeting, commissioners approved the final vehicle design for the new RTC RAPID service in the Virginia Street Corridor. Final design concepts for the supplementary connector service, RTC CONNECT, are currently being developed. Preview the final design in the attached electronic files included in this e-News Brief.

RTC staff is working with several agencies on documents needing final approval prior to the submittal of the grant application to fund the operations of the RTC RAPID project. While comments from the Federal Highway Administration (FHWA) and the Federal Transit Administration (FTA) have been incorporated into the Regional Transportation Plan (RTP), the Environmental Protection Agency (EPA) is currently reviewing it. Final approval from these agencies is expected on July 20, 2009.

After RTP approval, the RTC can then submit the Regional Transportation Improvement Plan (RTIP) to the Nevada Department of Transportation (NDOT). NDOT will need to approve it and incorporate it into the statewide plan that is then submitted to FTA and FHWA. RTC has also submitted a Congestion Mitigation and Air Quality (CMAQ) transfer request to NDOT who will then pass it along to FHWA. This request was submitted on July 8, 2009.

Following the approval of the RTP from NDOT and the transfer of the CMAQ funds to the FTA, RTC can submit a grant that will explain the project in detail to the FTA for approval of the scope of work. The Department of Labor also reviews the grant application concurrently, with the process usually taking six to eight weeks. At that time, RTC will know if both the RTC RAPID and RTC CONNECT can be funded operationally.

I will keep you posted when the approval has been received.

RTC Hosts Preview of Sparks Consolidated 09-02 Rehabilitation Road Project

The RTC will host a public information meeting to preview the scope of work for the Sparks Consolidated 09-02 road project. Local businesses, residents, and property owners will have the opportunity at this meeting to preview the project and provide comments regarding construction and traffic control issues. The meeting will be held on Tuesday, July 21, at RTC CENTENNIAL PLAZA, located at 1421 Victorian Avenue in Sparks, between 4:00 p.m. and 7:00 p.m.

Please note there is no public parking permitted at the transit center site. The public is advised to park at the parking lot across Victorian Avenue.

The streets scheduled for rehabilitation include Bergin Way (Glendale Avenue to Cul-de-sac), Deming Way south (Spice Island Drive to Cul-de-sac), Deming Way north (from Cul-de-sac to Greg Street), Franklin Way (Spice Island Drive to Railroad tracks), and Meredith Way (Kleppe Lane to Glendale Avenue). Required traffic control may extend beyond these limits.

The project will involve complete pavement and base reconstruction and should take approximately two months to complete. There will be no widening, except for capacity improvements at Franklin Way and Deming Way north. Construction is scheduled to begin this fall. The location map for this project is attached with this update.

For more information about the project, contact RTC Project Manager Dean Mottram at e-mail dmottram@rtcwashoe.com or by phone at (775) 332-2161.

View RTC 4TH STREET STATION Construction Progress via Live Webcam

The RTC began construction on RTC 4TH STREET STATION, located in downtown Reno, in May 2009. A live webcam has been installed at the project site for the public to view construction progress of the new transit center. The project webcam is available for viewing by going to rtcwashoe.com, click on "[New Transit Centers](#)", select "RTC 4TH STREET STATION", then "Live Web Camera".

The webpage includes a calendar linked to a picture archive containing photos from the beginning of construction. You can watch the project develop in real time using the web camera or use the archive photos (taken every 15 minutes) to create a time lapse video of work activity over the 15 month construction period. The web camera and photo archive will aid to tell the story of construction of RTC 4TH STREET STATION transit center.

To learn more about RTC 4TH STREET STATION, visit www.rtcwashoe.com and click on "[New Transit Centers](#)" on the home page. Or contact RTC Project Manager Chris Tschirhart at e-mail ctschirhart@rtcwashoe.com or by phone at (775) 335-1876.

Up-to-Date with FREE



The RTC now offers a free electronic service that provides automatic e-mail notifications or text messages to a wireless device when selected website topic information is updated on rtcwashoe.com. MyRTC is designed to keep you up-to-date and informed on the latest news about RTC projects, programs and events that are of interest to you. By subscribing to the free service, you control the subscription preferences from an expanding list of topics, such as, Road Project Updates, News & Events, Transit Alerts and Detours, or the calendar of RTC Advisory Committee and Board Meetings, among others. Subscribers can "opt out" or unsubscribe at any time.

To subscribe to MyRTC, [register your email address](#) and select the topics that interest you.



When visiting www.rtcwashoe.com, you will see the logo within many pages throughout our website. Click the icon to register for updates related to that specific topic. MyRTC email and text updates are provided by GovDelivery®, a leading vendor of e-mail subscription services for government agencies.

RTC Executive Director Search Update

In response to the advertisement for an Executive Director, the RTC received 86 resumes. At the April 2009, board meeting, the Board directed staff to form an Interview Committee consisting of five community members and for RTC staff to present the interview committee with a limited number of candidates. In June 2009, the 86 resumes were culled down to six and those individuals are going through preliminary interviews this week.

The candidates being interviewed include:

William Cadwallader, Senior Planner, City of Fernley
Lee Gardner Gibson, Vice President, Parsons Brinckerhoff Consulting/Engineering
Las Vegas
John Hester, Community Development Director, City of Reno
Neil Krutz, Community Development Director, City of Sparks
Celia Kupersmith, General Manager and CEO, Golden Gate Bridge
Derek Morse, Interim Executive Director, RTC of Washoe County

From the six interviews, three individuals will be selected for presentation to the RTC Board for consideration as finalists at a future meeting of the RTC Board of Commission.

RTC Earns Top Honors Locally and Nationally

At the June 2, 2009, Transportation Marketing & Communications Association (TMCA) annual Compass Awards program held in San Diego, the RTC Marketing & Communications Department received top honors for two 2009 marketing campaigns. The RTC was recognized for the October 2009 concurrent event, RTC CENTENNIAL PLAZA Dedication/Ribbon Cutting and RTC RIDE 30th Anniversary Celebration, with the "Best in Show Award" (TMCA's highest distinction) and an "Award of Excellence." Also receiving recognition was the agency's "What Does a Carpool Look Like?" campaign with an "Award of Merit."

TMCA is the only association serving transportation marketing, sales, and communications professionals in all modes and market segments of the North American transportation industry. The TMCA Compass Awards recognizes and honors distinguished practitioners who strive for quality and innovative work that brings results to their organization and establishes a standard of excellence for the transportation industry. More than 70 organizations submitted over 160 entries that were judged by judging teams in Illinois, Ohio and Tennessee. Congratulations to RTC Marketing & Communications Director Angela White and her staff for an outstanding achievement!

Closer to home, the RTC will be receiving a Truckee Meadows Tomorrow (TMT) Silver Star Award for its new transit center RTC CENTENNIAL PLAZA at the biennial awards luncheon, "Accentuate the Positive" scheduled for October 9, 2009, at the Peppermill Hotel & Casino. The Silver Star Award honors the RTC for their commitment and contribution to maintain our quality of life in the Truckee Meadows under TMT's Quality of Life Indicator Mobility & Convenience. The awards' event is designed specifically to honor individuals and organizations that are making a measurable difference in our quality of life.

RTC CENTENNIAL PLAZA project manager, Chris Tschirhart, will accept the award at the October 9 event. Congratulations to Chris, and his project team, Parsons Brinckerhoff, project architect and West Coast Contractors of Nevada, project contractor.

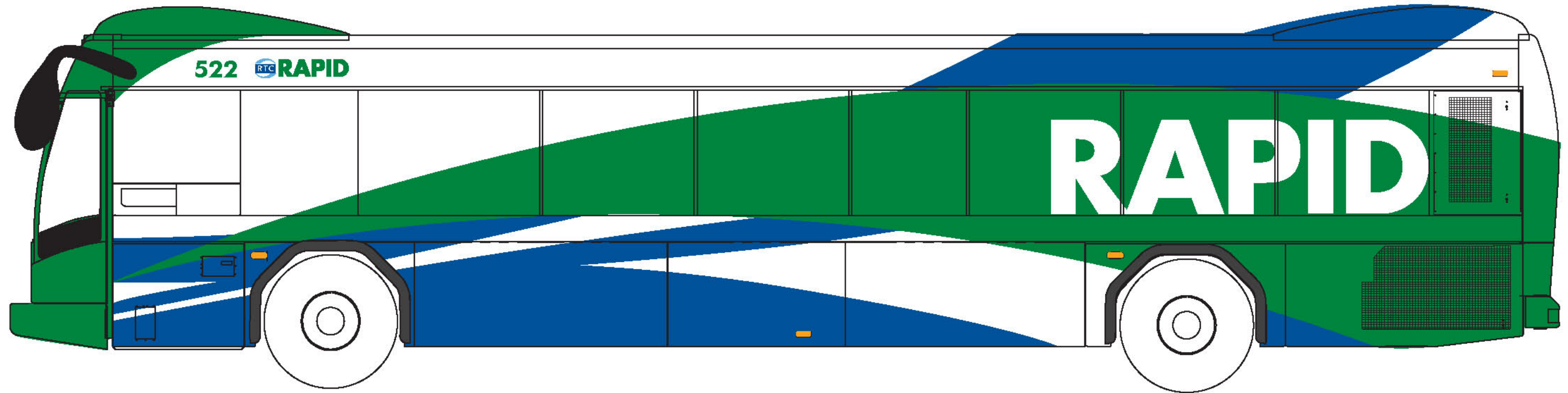
"The Road Ahead with RTC" on KOLO-TV

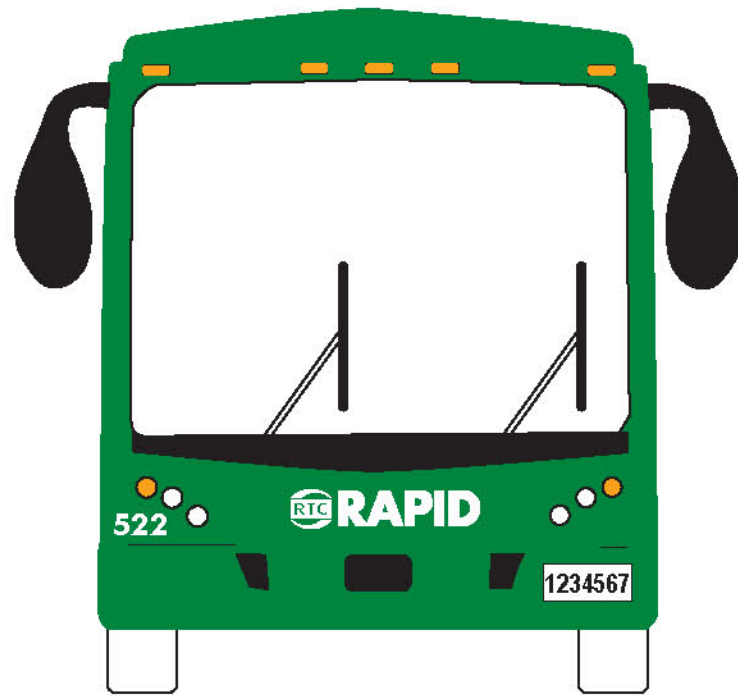
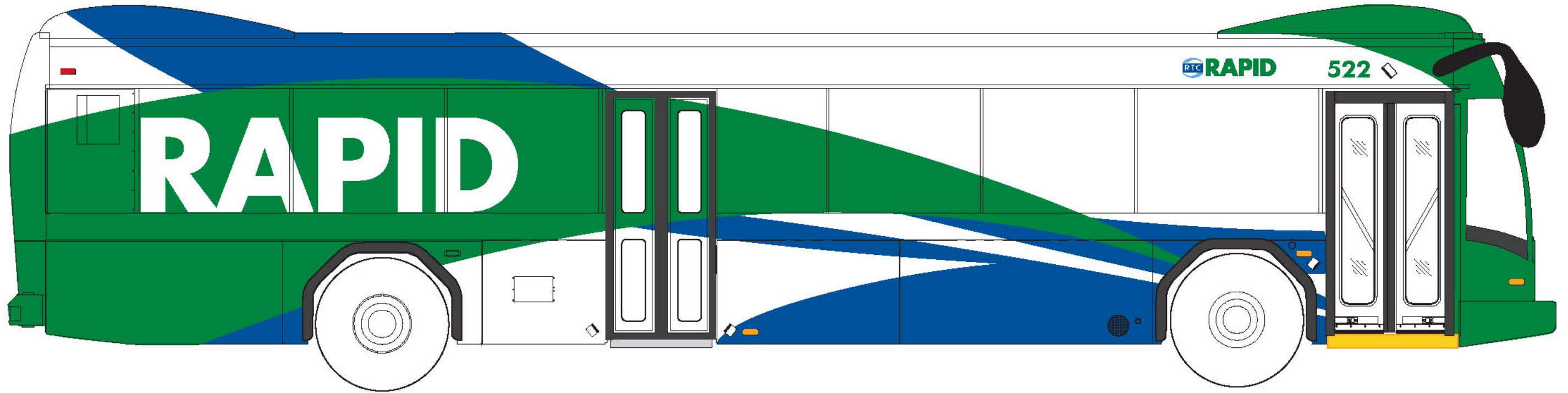
"The Road Ahead with RTC" airs on Tuesdays at 6:20 a.m. during "Daybreak." This weekly news segment features experts discussing a wide range of transportation issues. Following each broadcast, webcasts of each interview will be available on [kolotv.com](http://www.kolotv.com/rtc) for at least one month. To view interviews, click on this link: <http://www.kolotv.com/rtc>.

Scheduled interviews:

- July 14: Victorian Avenue Phase 2 Road Project
- July 21: MyRTC
- July 28: RTC Executive Director Search Update (Tentative)

This is Your RTC.





Sparks Consolidated 09-02

- 1. Bergin Way (Glendale Avenue to Cul-de-sac)
- 2. Deming Way North (Cul-de-sac to Greg Street)
- 3. Deming Way South (Spice Island Drive to Cul-de-sac)
- 4. Franklin Way (Spice Island Drive to Railroad Tracks)
- 5. Meredith Way (Kleppe Lane to Glendale Avenue)



- Project Limits
- Project Number