



**REGIONAL TRANSPORTATION COMMISSION**

*Public Transportation • Streets and Highways • Planning*

February 17, 2012

**AGENDA ITEM 2**

**TO:** Regional Transportation Commission

**FROM:** Lee G. Gibson, AICP  
Executive Director

**SUBJECT:** Director's Report

**FREIGHT & LOGISTICS ROUNDTABLE TO SUPPLEMENT RTP EFFORT**

The RTC hosted the first in a series of roundtable discussions that will aid the Agency & Community Working Groups (AWG/CWG) in their efforts to update the 2035 Regional Transportation Plan (RTP).

On February 3, a diverse group of attendees from the public and private sector participated in a Freight & Logistics roundtable. Following an overview of the RTP process, participants engaged in an informative and learning discussion about opportunities and challenges for the region's freight and logistic operations. The information will be used by the AWG and CWG as they continue their work to develop the region's blueprint for transportation solutions in the future.

The roundtable participants appreciated the RTC bringing the group together and determined it would be beneficial to continue this dialogue and include others such as freight distributors.

During the course of the coming weeks, additional roundtable discussions will be scheduled. These discussions allow RTC to gather ideas from local stakeholders that might not traditionally be involved in transportation planning. RTC will host a round table about transportation issues related to senior citizens and people with disabilities, with a focus on the long term needs of our aging population. A round table about youth transportation issues will gather input from local high school students. The safety round table discussion will build on the work of the Strategic Highway Safety Plan committee, which includes representatives from the local jurisdictions, law enforcement, and emergency responders. Information for these events will be announced when they are scheduled.

## **RTC EXHIBITS AT DIRECTIONS 2012: WE PLAN TO KEEP YOU *MOVING***

The RTC participated at DIRECTIONS 2012, the region's annual business and economic forum on February 2. This year's theme, "We Plan to Keep You Moving" highlighted RTC's planning, public transportation and streets and highways projects and programs illustrating the work we do to improve the transportation systems for the Truckee Meadows. Visitors to our exhibit booth received information about current and future projects, including the community-based update to the 2035 Regional Transportation Plan.

Events such as these provide RTC staff the opportunity to interact with the broader public, share information and hear ideas & suggestions about the projects that are important to them. These activities are in addition to the project-specific community outreach we conduct in accordance with the agency's Public Participation Plan.

## **NORTHERN NEVADA TRANSPORTATION COLLABORATIVE BEGINS PLANNING FOR 2012 SUSTAINABILITY SUMMIT**

Planning is now underway for the 2012 Sustainability Summit scheduled to occur this December. The NNTC hosted its inaugural conference in December 2010 at UNR with nearly 300 transportation professionals attending. The NNTC is comprised of individuals representing private and public sector entities working together to find transportation solutions that will contribute to economic prosperity and livability for Northern Nevada communities.

Building on the success of the 2010 conference, the NNTC will continue the dialogue for enhanced planning, design and integration of sustainable transportation providing transportation investments that bring value and a comparative advantage to the region. A focus for this year's conference will be to illustrate the relationship between transportation and economic development.